



The small country town of Beaminster, pronounced Bemminster, lies in a valley five miles to the north of Bridport in the attractive West Dorset countryside. This small market town provides a good range of services and light industry but still retains considerable charm and historic interest.

Communications

Beaminster is located in an attractive position 5 miles north of Bridport on the A3066. Crewkerne lies about 4 miles to the north west of the town. The nearest rail link is at Crewkerne.

Education

Beaminster Pyramid Area: 6 Primary Schools, 1 Secondary School. The Secondary School for the area Beaminster Technology College (720 pupils - 2011)

Commercial Land

Between 1994-10, 0.24 hectares of industrial land has been developed in Beaminster. The total area of land with permission or allocated in the local plan is 3.7 hectares.

Crime - Domestic Burglaries

Rate per 1,000 h/holds 2009/10	
Beaminster	1.4
DCC Dorset	3.8
South West	7.6
England & Wales	11.6

Latest Population figure (2010 mid year estimate) for the town (Beaminster Parish) is 3,010

	1921	1931	1951	1961	1971	1981	1991	2001
Census population (enumerated)	1,650	1,610	1,790	2,000	2,350	2,370	2,770	2,920

Housing Growth

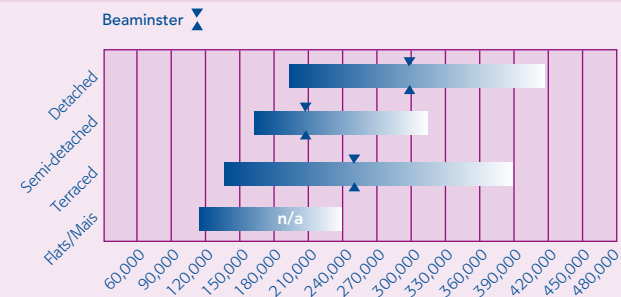
Housing Development (net)	'98	'99	'00	'01	'02	'03	'04	'05	'06	'07	'08	'09	'10
	1	17	3	28	11	6	3	3	4	9	12	24	21

The 2001 Census records 1,527 dwellings in Beaminster. Since 2001, a further 93 units have been built giving a total of 1,620 dwellings. At March 2010, a further 38 units have permission and 0 are allocated in the local plan.

Note: Figures allow for losses from re-development etc. Method revised 2009

Average House Prices

Beaminster average property prices in relation to maximum/minimum prices for all DCC Dorset towns



Average House Prices

Detached	£296,000
Semi-detached	£214,642
Terraced	£248,342
Flats/Maisonettes	n/a

Land Registry average prices (July-September 2010)
(Prices may be affected by low number of sales)

Area

Approx. 'built-up' area = 150 hectares (370 acres)

Local Authority Revenue: Council Tax Band 'D' for year:

11/12 =	£1,614.90	05/06 =	£1,322.05
10/11 =	£1,615.66	04/05 =	£1,252.31
09/10 =	£1,572.79	03/04 =	£1,182.72
08/09 =	£1,518.80	02/03 =	£1,023.21
07/08 =	£1,453.86	01/02 =	£936.82
06/07 =	£1,392.44		

Second/holiday homes, 2011

Total number	85
% of total dwellings	5.0

Source: Council Tax Register (parish figure, rounded)

Index of Deprivation, 2010 (Figures show SOA ranking out of 247 SOAs in DCC Dorset with 1 being the most deprived)

SOA NAME	Multiple	Income	Employment & Skills	Education	Health	Housing & Services	Crime	Living
Beaminster North	167	129	159	91	137	239	116	68
Beaminster South	46	36	25	38	59	218	119	98

SOA = Super Output Area (minimum 400 households or 1,000 population)

People

	DCC Dorset	Beaminster
Population: 2010 Mid-Year Estimates		
Total	404,790	3,010
Males	196,420	1,410
Females	208,370	1,600
Age Structure (%): 2010 Mid-Year Estimates		
0-15	17.0	15.7
16-17	2.7	2.9
18-44	25.4	20.1
45-59	20.9	18.9
60-84	30.0	37.0
85+	3.9	5.4

Ethnicity: 2001 Census

White British (%)	96.8	97.5
BME (%)	3.2	2.5

Health: 2001 Census

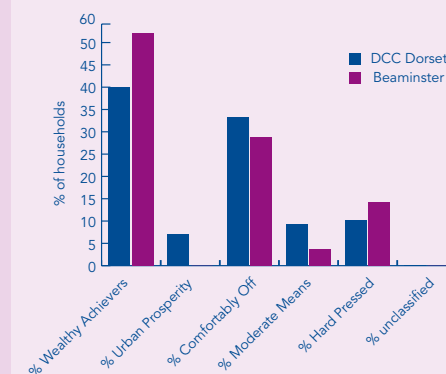
% with long term illness/disability	19.2	22.1
General Health: % good	68.1	64.3
General Health: % not good	8.4	10.0
% Providing unpaid care	10.8	11.6

Poverty Indicators: Housing/Council Tax Benefit: 2009

Benefit population as a % of total town population	13.6	16.7
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Socio-economic classifications: 2010 ACORN

% Wealthy Achievers	40.1	53.2
% Urban Prosperity	7.1	-
% Comfortably Off	33.2	28.7
% Moderate Means	9.2	3.8
% Hard Pressed	10.2	14.3
% unclassified	0.2	-



ACORN, 2010

Retail Profile - total town floorspace

29 shops/21,000 sq. ft. (2005)
All local shops.

Catchment Population

The shopping catchment for Beaminster (major food shopping) extends around 2 miles in a N, S, E & W direction. The population within the catchment is around 3,000 (Mid 2001).

Library - Number of issues of books etc

	2008-09	2009-10	2010-11
Beaminster Library	22,401	19,338	20,520

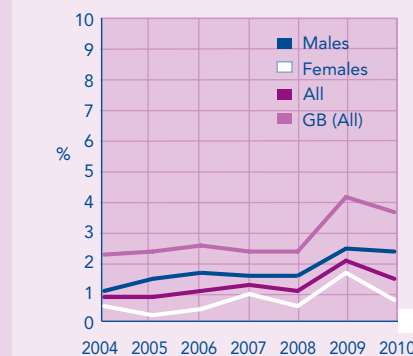
Industrial Estates

Broadwindsor Road Industrial Estate (1.5h)
Horn Park Quarry Business Park (3.8h)

Unemployment % (persons)

	Male	Female	Total
July 2004	1.0 (10)	0.5 (5)	0.7 (15)
July 2005	1.4 (14)	0.2 (2)	0.8 (16)
July 2006	1.6 (16)	0.4 (4)	1.0 (20)
July 2007	1.5 (15)	0.7 (8)	1.1 (23)
July 2008	1.5 (15)	0.4 (5)	0.9 (20)
July 2009	2.4 (24)	1.3 (15)	1.8 (39)
July 2010	2.3 (23)	0.7 (8)	1.4 (31)

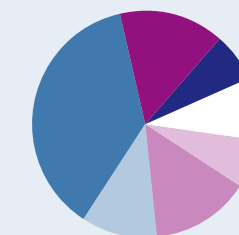
(Of July 2010 unemployment figures, the long term unemployed = 3.2%)



2009 Employment

Total number of people working in the town: 1,000
Number of firms (excluding the self-employed): 150

Full-time 56% Part-time 44%



Manufacturing & other non service	14%
Construction	7%
Accommodation & food service activities	9%
Other Services	7%
Distribution including motor	14%
Finance & business services	11%
Public administration, ed. & health	37%

Source: Business Register and Employment Survey 2009, ONS
Figures may not sum due to rounding
All these figures exclude farm agriculture which has been suppressed

Major Employers

• Clipper Teas • Danisco • Dorset County Council.

Local Authorities

Dorset County Council
County Hall, Colliton Park, Dorchester,
Dorset DT1 1XJ. 01305 221000

West Dorset District Council
Stratton House, 58/60 High West Street, Dorchester,
Dorset DT1 1UZ. 01305 251010
email: custservices@westdorset-dc.gov.uk

Town Council
Mrs Christine Bright, Town Clerk,
Council Offices, 8, Fleet Street, Beaminster
Dorset DT8 3EF. 01308 863634

Useful Websites
www.beaminster.org.uk
www.dorsetforyou.com



Blandford enjoys the twin benefits of being located within forty minutes drive of the Bournemouth and Poole conurbation while retaining its traditional market town character, embellished by its Georgian centre. The town is the administrative centre of North Dorset and provides a range of shopping, health, education and sporting facilities.

Communications

Blandford is well positioned at the junction of the A350, linking the port of Poole with the M4 to the north, and the A354 Salisbury to Dorchester road. The town has no rail link.

Education

Blandford Pyramid Area:
8 Primary Schools, 1 Secondary School.

The Upper School for the area
The Blandford School (1,106 pupils - 2011)

Commercial Land

Between 1994-10, 3.3 hectares of industrial land has been developed in Blandford. The total area of land with permission or allocated in the local plan is 9.1 hectares.

Crime - Domestic Burglaries

Rate per 1,000 h/holds 2009/10

Blandford	1.8
DCC Dorset	3.8
South West	7.6
England & Wales	11.6

Latest Population figure (2010 mid year estimate) for the town (Blandford Forum Parish) is 9,190

	1921	1931	1951	1961	1971	1981	1991	2001
Census population (enumerated)	–	3,370	3,670	3,570	3,650	3,920	7,850	8,760

Housing Growth

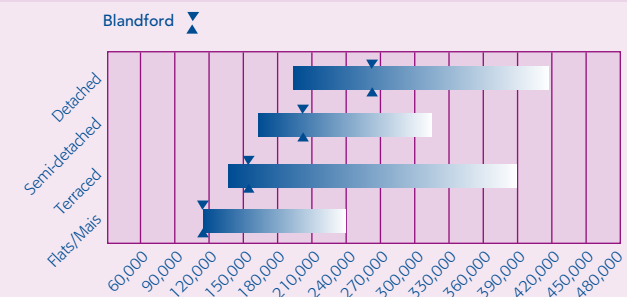
Housing Development (net)	'99	'00	'01	'02	'03	'04	'05	'06	'07	'08	'09	'10
	34	85	84	69	85	186	141	58	36	31	83	48

The 2001 Census records 4,524 dwellings in Blandford including Blandford St. Mary. Since 2001, a further 737 units have been built giving a total of 5,261 dwellings. At March 2010, a further 420 units have permission and 0 are allocated in the local plan.

Note: Figures allow for losses from re-development etc. Method revised 2009

Average House Prices

Blandford average property prices in relation to maximum/minimum prices for all DCC Dorset towns



Average House Prices

Detached	£259,437
Semi-detached	£197,620
Terraced	£152,759
Flats/Maisonettes	£113,050

Land Registry average prices (July-September 2010)
(Prices may be affected by low number of sales)

Area

Approx. 'built-up' area = 310 hectares (766 acres)
Includes Blandford St. Mary

Index of Deprivation, 2010 (Figures show SOA ranking out of 247 SOAs in DCC Dorset with 1 being the most deprived)

SOA NAME	Multiple	Income	Employment	Education & Skills	Health	Housing & Services	Crime	Living
Blandford								
Damory Down	171	148	123	56	125	221	231	131
Blandford Hilltop	204	163	203	72	178	190	146	225
Blandford								
Langton St Leonards	106	106	91	25	57	227	48	195
Blandford Old Town	23	28	22	84	17	200	13	46
Blandford Station	55	34	50	67	34	216	78	70

SOA = Super Output Area (minimum 400 households or 1,000 population)

Local Authority Revenue: Council Tax Band 'D' for year:

11/12 =	£1,663.80	05/06 =	£1,349.13
10/11 =	£1,663.80	04/05 =	£1,276.09
09/10 =	£1,615.64	03/04 =	£1,199.44
08/09 =	£1,554.65	02/03 =	£1,040.97
07/08 =	£1,481.89	01/02 =	£955.36
06/07 =	£1,402.86		

Second/holiday homes, 2011

Total number	31
% of total dwellings	0.7

Source: Council Tax Register (parish figure, rounded)

People

	DCC Dorset	Blandford
Population: 2010 Mid-Year Estimates		
Total	404,790	9,190
Males	196,420	4,590
Females	208,370	4,600

Age Structure (%): 2010 Mid-Year Estimates

0-15	17.0	19.4
16-17	2.7	2.8
18-44	25.4	29.0
45-59	20.9	21.0
60-84	30.0	25.0
85+	3.9	2.9

Ethnicity: 2001 Census

White British (%)	96.8	96.5
BME (%)	3.2	3.5

Health: 2001 Census

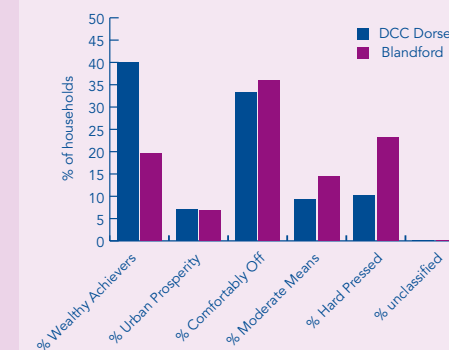
% with long term illness/disability	19.2	20.4
General Health: % good	68.1	66.3
General Health: % not good	8.4	8.1
% Providing unpaid care	10.8	11.7

Poverty Indicators: Housing/Council Tax Benefit: 2009

Benefit population as a % of total town population	13.6	14
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Socio-economic classifications: 2010 ACORN

% Wealthy Achievers	40.1	19.6
% Urban Prosperity	7.1	6.9
% Comfortably Off	33.2	35.9
% Moderate Means	9.2	14.4
% Hard Pressed	10.2	23.2
% unclassified	0.2	0.1



ACORN, 2010

Retail Profile - total Town Centre floorspace

110 shops/105,000 sq.ft. (2005)
(excludes 'out of town shops')

Town Centre: Mainly local shops but includes nationals such as Argos, Boots, Tesco, Somerfield, W H Smiths and Homebase.

Catchment Population: The Shopping catchment for Blandford (major food shopping) extends around 8 miles in a NE & SW direction, but only about 5 miles NW & SE. The population within the catchment is around 24,200 (Mid 2001)

Library - Number of issues of books etc

	2008-09	2009-10	2010-11
Blandford Library	109,475	101,647	96,171

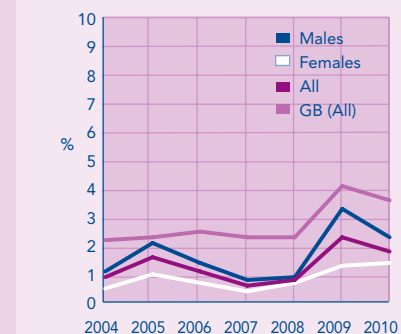
Industrial Estates

Blandford Heights Industrial Estate (9.47h), Clump Farm Industrial Estate (1.30h), Holland Way Industrial Estate (7.32h), Sunrise Business Park (5.8h), St Patricks Industrial Estate (1.3h), Uplands Industrial Park (1.34h)

Unemployment % (persons)

	Male	Female	Total
July 2004	1.1 (31)	0.5 (14)	0.8 (45)
July 2005	2.1 (58)	0.9 (25)	1.5 (83)
July 2006	1.3 (38)	0.6 (19)	1.0 (57)
July 2007	0.8 (23)	0.4 (11)	0.6 (34)
July 2008	0.9 (27)	0.6 (19)	0.8 (46)
July 2009	3.3 (98)	1.2 (35)	2.2 (133)
July 2010	2.3 (68)	1.4 (43)	1.8 (111)

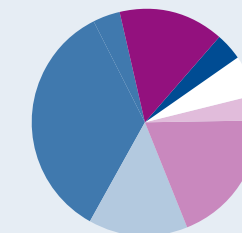
(Of July 2010 unemployment figures, the long term unemployed = 11.7%)



2009 Employment

Total number of people working in the town: 4,200
Number of firms (excluding the self-employed): 370

Full-time 57% Part-time 43%



Manufacturing & other non service	16%
Construction	4%
Accommodation & food service activities	6%
Other Services	4%
Distribution including motor	20%
Finance & business services	15%
Public administration, ed. & health	36%

Source: Business Register and Employment Survey 2009, ONS

Figures may not sum due to rounding
All these figures exclude farm agriculture which has been suppressed

Major Employers

- Blandford Hospital • Bryanston School
- Clayesmore Senior School • Co-op
- Damory Coaches • Dorset County Council
- Environment Agency • Hall & Woodhouse Ltd
- Hospital Metalcraft Ltd • Iracraft Ltd
- North Dorset District Council • KJ Pike and Sons
- Royal Signals • Signpost Housing Association
- The Forum School • Tesco
- Wessex Homes Park and Leisure Ltd.

Local Authorities

Dorset County Council
County Hall, Colliton Park, Dorchester,
Dorset DT1 1XJ. 01305 221000

North Dorset District Council
Nordon, Salisbury Road, Blandford Forum,
Dorset DT11 7LL. 01258 454111

Town Council
Mr Trevor Savage, The Town Clerk,
Town Clerks Office, Church Lane, Blandford Forum,
Dorset DT11 7AD. 01258 454500
Email: admin@blandford-tc.co.uk

Useful Websites
www.blandford-tc.co.uk
www.dorsetforyou.com



Bridport is internationally known for its rope making industry, which stretches back to Roman times. By 1500 Bridport was supplying rope to the Royal Navy and most of the commercial fleet. Today Bridport plc supplies the world with an enormous range of net and rope based products. The town has its own brewery, a medieval Parish church, a weekly market and some 1,000 listed buildings. The town has several industrial estates, including a greenfield estate at Gore Cross.

Communications

Bridport is located on the A35 South Coast Trunk road. There are no rail links in the area.

Education

Bridport Pyramid Area: 8 Primary Schools, 1 Secondary School, 1 Special School.

The Secondary School for the area Sir John Colfox Secondary School (847 pupils - 2011)

Commercial Land

Between 1994-10, 8.9 hectares of industrial land has been developed in Bridport. The total area of land with permission or allocated in the local plan is 4.9 hectares.

Crime - Domestic Burglaries

Rate per 1,000 h/holds 2009/10	
Bridport	4.0
DCC Dorset	3.8
South West	7.6
England & Wales	11.6

Latest Population figure (2010 mid year estimate) for the town is 13,210*

	1921	1931	1951	1961	1971	1981	1991	2001
Census population (enumerated)	5,910	5,920	6,270	6,530	6,370	6,880	7,290	7,730

* Population estimate is for the "built up area of Bridport," including Allington, Bradpole, Bothenhampton & Bridport Parish.

Housing Growth

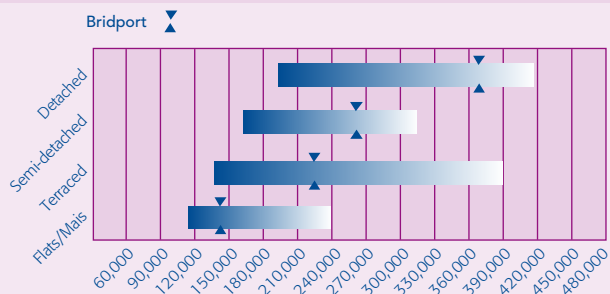
Housing Development (net)	'99	'00	'01	'02	'03	'04	'05	'06	'07	'08	'09	'10
	130	109	125	140	123	146	45	74	11	95	31	36

The 2001 Census records 6,346 dwellings in Bridport. Since 2001, a further 701 units have been built giving a total of 7,047 dwellings. At March 2010, a further 60 units have permission and 301 are allocated in the local plan. (All Bridport, Allington, Bradpole and Bothenhampton.)

Note: Figures allow for losses from re-development etc. Method revised 2009

Average House Prices

Bridport average property prices in relation to maximum/minimum prices for all DCC Dorset towns



Average House Prices

Detached	£367,318
Semi-detached	£258,393
Terraced	£226,848
Flats/Maisonettes	£138,112

Land Registry average prices (July-September 2010)
(Prices may be affected by low number of sales)

Area

Approx. 'built-up' area = 500 hectares (1,235 acres)

(Includes Bridport Centre, West Bay, Bradpole & Symondsburys)

Local Authority Revenue: Council Tax Band 'D' for year:

11/12 =	£1,652.95	05/06 =	£1,362.28
10/11 =	£1,652.95	04/05 =	£1,297.17
09/10 =	£1,604.96	03/04 =	£1,225.90
08/09 =	£1,552.76	02/03 =	£1,064.96
07/08 =	£1,485.07	01/02 =	£967.29
06/07 =	£1,422.42		

Second/holiday homes, 2011

Total number	330
% of total dwellings	4.6

Source: Council Tax Register (rounded)

Includes Bridport, Allington, Bradpole and Bothenhampton

Index of Deprivation, 2010 (Figures show SOA ranking out of 247 SOAs in DCC Dorset with 1 being the most deprived)

SOA NAME	Multiple	Income	Employment	Education & Skills	Health	Housing & Services	Crime	Living
Bothenhampton & West Bay	127	158	99	128	79	54	169	133
Bradpole	91	104	73	66	83	78	70	140
Bridport Centre & Allington	26	44	24	74	19	181	23	31
Bridport Centre North	36	58	38	96	42	137	21	13
Bridport Coneygar	75	132	45	76	28	110	77	150
Bridport Court Orchard	13	8	13	8	11	68	71	91
Bridport Skilling	12	9	12	4	16	202	9	51

SOA = Super Output Area (minimum 400 households or 1,000 population)

People

	DCC Dorset	Bridport
Population: 2010 Mid-Year Estimates		
Total	404,790	13,210
Males	196,420	6,190
Females	208,370	7,020
Age Structure (%): 2010 Mid-Year Estimates		
0-15	17.0	15.8
16-17	2.7	2.5
18-44	25.4	23.5
45-59	20.9	21.0
60-84	30.0	32.0
85+	3.9	5.1

Ethnicity: 2001 Census

White British (%)	96.8	97.2
BME (%)	3.2	2.8

Health: 2001 Census

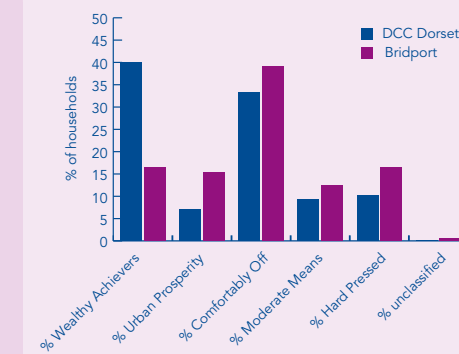
% with long term illness/disability	19.2	17.4
General Health: % good	68.1	69.5
General Health: % not good	8.4	8.2
% Providing unpaid care	10.8	9.0

Poverty Indicators: Housing/Council Tax Benefit: 2009

Benefit population as a % of total town population	13.6	17.5
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Socio-economic classifications: 2010 ACORN

% Wealthy Achievers	40.1	16.4
% Urban Prosperity	7.1	15.4
% Comfortably Off	33.2	39.0
% Moderate Means	9.2	12.4
% Hard Pressed	10.2	16.4
% unclassified	0.2	0.5



ACORN, 2010

Retail Profile - Town Floorspace

128 shops/119,000 sq.ft. (2005)

Town Centre: Mainly local shops but Nationals such as Boots, Co-operative, Currys, Superdrug, New Look, W H Smith, Waitrose and (& Morrisons - out of town)

Catchment Population: The Shopping catchment for Bridport (major food shopping) extends around 4-5 miles in a N, E & W direction. The population within the catchment is around 19,200 (Mid 2001)

Library - Number of issues of books etc

	2008-09	2009-10	2010-11
Bridport Library	141,039	140,780	129,491
Bridport Mobile	30,028	30,289	29,600

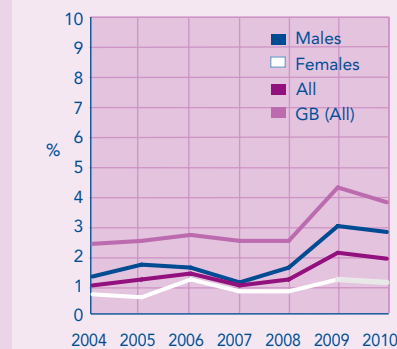
Industrial Estates

St. Andrews Trading Estate (2.4h), St. Michael's Trading Estate (1.8h), Dreadnought Trading Estate (1.6h), Gore Cross Business Park (6.1h), North Mills Trading Estate (2.2h), Old Laundry/Sea Road North (0.55h), Pineapple Business Park (1.0h)

Unemployment % (persons)

	Male	Female	Total
July 2004	1.1 (33)	0.4 (15)	0.7 (48)
July 2005	1.4 (46)	0.4 (13)	0.9 (59)
July 2006	1.3 (42)	0.8 (29)	1.0 (71)
July 2007	0.9 (31)	0.5 (19)	0.7 (50)
July 2008	1.4 (47)	0.5 (18)	0.9 (65)
July 2009	2.8 (92)	0.9 (31)	1.8 (123)
July 2010	2.6 (85)	0.9 (31)	1.7 (116)

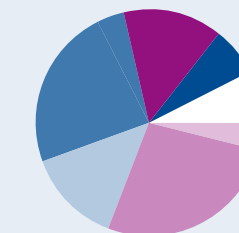
(Of July 2010 unemployment figures, the long term unemployed = 17.2%)



2009 Employment

Total number of people working in the town: 5,100
Number of firms (excluding the self-employed): 520

Full-time 57% Part-time 43%



Manufacturing & other non service	15%
Construction	7%
Accommodation & food service activities	8%
Other Services	4%
Distribution including motor	28%
Finance & business services	14%
Public administration, ed. & health	24%

Source: Business Register and Employment Survey 2009, ONS
Figures may not sum due to rounding
All these figures exclude farm agriculture which has been suppressed

Major Employers

- Amsafe • Bridport Community Hospital
- Denhay Farms • Dorset Community NHS Trust • Dorset County Council
- Edwards Sports Products • Gundry Bridport Ltd • Morrisons • Waitrose

Local Authorities

Dorset County Council
County Hall, Colliton Park, Dorchester
Dorset DT1 1XJ. 01305 221000

West Dorset District Council
Stratton House, 58/60 High West Street Dorchester,
Dorset DT1 1UZ 01305 251010
email: custservices@westdorset-dc.gov.uk

Town Council
Mr B Gillis, Town Clerk,
Mountfield Bridport, Dorset DT6 3JP.
01308 456722 Email: r.gillis@bridport-tc.gov.uk

Useful Websites
www.dorsetforyou.com
www.bridport-tc.gov.uk



Chickerell is Dorset's newest town, located just outside Weymouth. There has been a settlement of some kind at Chickerell for many centuries. Roman remains have been found in the area. The settlement has seen rapid development over the past twenty years.

Communications

Chickerell is located on the B3157, just outside Weymouth. The nearest rail station is just over 2 miles away at Weymouth.

Education

Chesil Education Partnership
Pyramid Area:
3 Infant Schools, 2 Junior Schools,
14 Primary Schools, 4 Secondary
Schools, 2 Special Schools.

The Secondary School for the area
Budmouth College
(1,586 pupils - 2011)

Commercial Land

Between 1994-10, 8.7 hectares of industrial land has been developed in Chickerell. The total area of land with permission or allocated in the local plan is 9.3 hectares.

Crime - Domestic Burglaries

Rate per 1,000 h/holds 2009/10

Chickerell	2.6
DCC Dorset	3.8
South West	7.6
England & Wales	11.6

Latest Population figure (2010 mid year estimate) for the town (Chickerell Parish) is 5,300

	1921	1931	1951	1961	1971	1981	1991	2001
Census population (enumerated)	1,130	1,320	2,450	2,300	3,300	3,680	4,160	5,280

Housing Growth

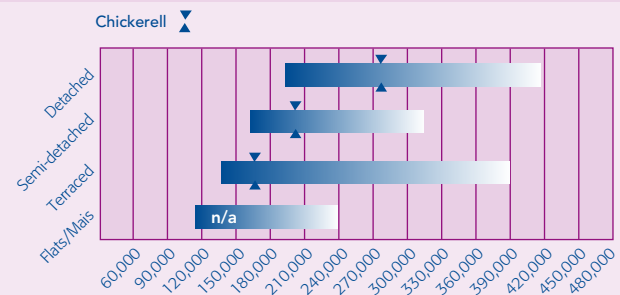
Housing Development (net)	'99	'00	'01	'02	'03	'04	'05	'06	'07	'08	'09	'10
	66	55	7	10	23	24	2	24	14	11	2	6

The 2001 Census records 2,308 dwellings in Chickerell. Since 2001, a further 116 units have been built giving a total of 2,424 dwellings. At March 2010, a further 28 units have permission and 250 are allocated in the local plan.

Note: Figures allow for losses from re-development etc. Method revised 2009

Average House Prices

Chickerell average property prices in relation to maximum/minimum prices for all DCC Dorset towns



Average House Prices

Detached	£280,142
Semi-detached	£200,000
Terraced	£164,857
Flats/Maisonettes	n/a

Land Registry average prices (July-September 2010)
(Prices may be affected by low number of sales)

Area

Approx. 'built-up' area = 76 hectares (188 acres)

Local Authority Revenue: Council Tax Band 'D' for year:

11/12 =	£1573.23	05/06 =	£1,282.45
10/11 =	£1,573.34	04/05 =	£1,232.78
09/10 =	£1,525.54	03/04 =	£1,163.20
08/09 =	£1,472.00	02/03 =	£1,005.47
07/08 =	£1,407.95	01/02 =	£918.76
06/07 =	£1,343.93		

Second/holiday homes, 2011

Total number	20
% of total dwellings	0.7

Source: Council Tax Register (parish figure, rounded)

Index of Deprivation, 2010 (Figures show SOA ranking out of 247 SOAs in DCC Dorset with 1 being the most deprived)

SOA NAME	Multiple	Income	Employment	Education & Skills	Health	Housing & Services	Crime	Living
Charlestown	96	88	68	92	64	83	110	153
Chickerell	93	59	57	87	73	184	75	161
Chickerell Environs	178	207	166	131	65	170	27	192
Chickerell Handborough & Littlesea	111	112	70	62	89	125	125	130

SOA = Super Output Area (minimum 400 households or 1,000 population)

People

	DCC Dorset	Chickerell
Population: 2010 Mid-Year Estimates		
Total	404,790	5,300
Males	196,420	2,590
Females	208,370	2,710
Age Structure (%): 2010 Mid-Year Estimates		
0-15	17.0	18.4
16-17	2.7	2.3
18-44	25.4	25.4
45-59	20.9	21.3
60-84	30.0	30.0
85+	3.9	2.6

Ethnicity: 2001 Census

White British (%)	96.8	97.4
BME (%)	3.2	2.6

Health: 2001 Census

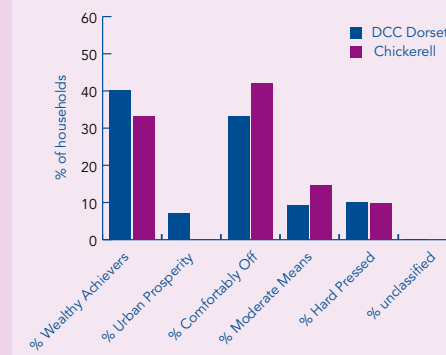
% with long term illness/disability	19.2	22.8
General Health: % good	68.1	63.6
General Health: % not good	8.4	10.4
% Providing unpaid care	10.8	10.7

Poverty Indicators: Housing/Council Tax Benefit: 2009

Benefit population as a % of total town population	13.6	14.6
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Socio-economic classifications: 2010 ACORN

% Wealthy Achievers	40.1	33.3
% Urban Prosperity	7.1	0.2
% Comfortably Off	33.2	42.2
% Moderate Means	9.2	14.6
% Hard Pressed	10.2	9.8
% unclassified	0.2	-



ACORN, 2010

Retail Profile - Town Floorspace

Being on the edge of Weymouth, Chickerell only has a few local shops and other facilities.

Library - Number of issues of books etc

	2008-09	2009-10	2010-11
Chickerell Library	11,563	13,828	13,348

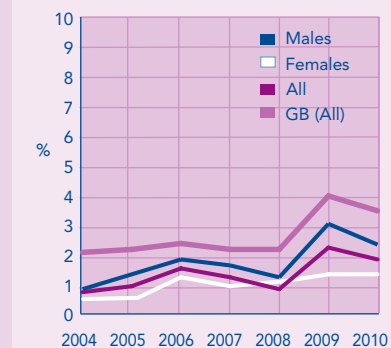
Industrial Estates

Granby Industrial Estate (33.0h), Lynch Lane Industrial Estate (7.1h)

Unemployment % (persons)

	Male	Female	Total
July 2004	0.6 (9)	0.2 (3)	0.4 (12)
July 2005	1.1 (17)	0.2 (3)	0.6 (20)
July 2006	1.5 (24)	0.9 (14)	1.2 (38)
July 2007	1.3 (20)	0.5 (8)	0.9 (28)
July 2008	0.9 (14)	# (#)	0.5 (16)
July 2009	2.7 (42)	0.9 (14)	1.8 (56)
July 2010	2.0 (31)	1.0 (16)	1.5 (47)

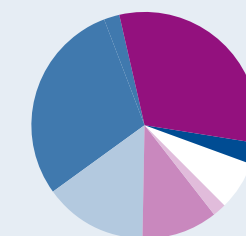
(Of July 2010 unemployment figures, the long term unemployed = 25.5%). # = Confidential



2009 Employment

Total number of people working in the town: 5,300
Number of firms (excluding the self-employed): 300

Full-time 68% Female 32%



Manufacturing & other non service	32%
Construction	3%
Accommodation & food service activities	7%
Other Services	2%
Distribution including motor	11%
Finance & business services	15%
Public administration, ed. & health	30%

Source: Business Register and Employment Survey 2009, ONS
Figures may not sum due to rounding
All these figures exclude farm agriculture which has been suppressed

Major Employers

- Blundell Harling Ltd
- DEK Printing Machines Ltd
- Tecan Components Ltd
- Ultra Electronics
- Weymouth Land Registry.

Local Authorities

Dorset County Council
County Hall, Colliton Park, Dorchester
Dorset DT1 1XJ. 01305 221000

West Dorset District Council
Stratton House, 58/60 High West Street Dorchester,
Dorset DT1 1UZ 01305 251010
email: custservices@westdorset-dc.gov.uk

Town Council
Hilary Trevorah, Town Council Suite
Putton Lane, Chickerell, Weymouth
Dorset DT3 4AJ 01305 767458
Email: townclerk@chickerell-tc.gov.uk

Useful Websites
www.dorsetforyou.com
www.chickerell.com
www.chickerell-tc.gov.uk



The historic County Town of Dorchester was the Durnovara of the Romans (who founded it in 70AD) and the fictional Casterbridge of Thomas Hardy's novels. The town has a busy shopping centre and flourishing market. It has long been recognised as the administrative centre of the County. There is a variety of Local Authority and commercial estates catering for light industry and high technology. Plans for the future growth of Dorchester are closely tied in with the further development of the Prince of Wales inspired mixed housing and light industrial development at Poundbury, on the western fringe of the town.

Communications

Dorchester lies at the junction of the A35, South Coast trunk road, and the A37 to Yeovil and the north. It also has direct rail links to London and Bristol.

Education

Dorchester Pyramid Area:
13 First Schools, 3 Middle Schools,
1 Upper School, 1 Secondary School.

The Secondary School for the town
The Thomas Hardy School (2,283
pupils - 2011)

Commercial Land

Between 1994-10, 8.3 hectares of industrial land has been developed in Dorchester. The total area of land with permission or allocated in the local plan is 5.2 hectares.

Crime - Domestic Burglaries

Rate per 1,000 h/holds 2009/010

Dorchester	5.0
DCC Dorset	3.8
South West	7.6
England & Wales	11.6

Latest Population figure (2010 mid year estimate) for the town is 18,280

	1921	1931	1951	1961	1971	1981	1991	2001
Census population (enumerated)	9,960	10,030	11,620	12,260	13,740	14,050	15,100	16,160

Housing Growth

Housing Development (net)	'99	'00	'01	'02	'03	'04	'05	'06	'07	'08	'09	'10
	170	101	103	153	140	124	167	190	189	107	167	84

The 2001 Census records 7,413 dwellings in Dorchester. Since 2001, a further 1,321 units have been built giving a total of 8,734 dwellings. At March 2010, a further 1,084 units have permission and 1,065 are allocated in the local plan.

The **Prince Charles inspired development at Poundbury** has grown since it started in 1994. By 2010, 970 dwellings have been built. At the same date the site potential was for a further 1,347 units, making a site total of 2,317. The latest population estimate for Poundbury (2008) is 1,821 residents - 455 aged 19 or under and 489 aged over 60.

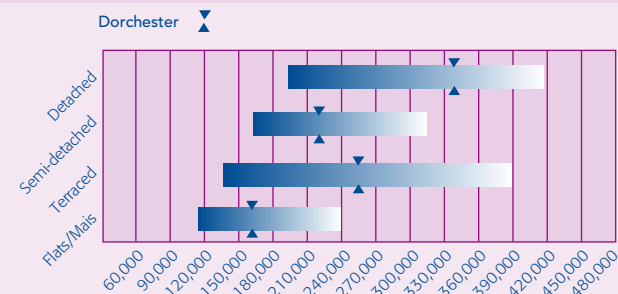
Note: Figures allow for losses from re-development etc. Method revised 2009

Average House Prices

Dorchester average property prices in relation to maximum/minimum prices for all DCC Dorset towns



Note: detached house prices in Dorchester may have been affected by the sale of a number of sites with development potential.



Average House Prices

Detached	£336,269
Semi-detached	£222,519
Terraced	£255,005
Flats/Maisonettes	£157,237

Land Registry average prices (July-September 2010)
(Prices may be affected by low number of sales)

Area

Approx. 'built-up' area = 550 hectares (1,360 acres)

Local Authority Revenue: Council Tax Band 'D' for year:

11/12 =	£1,691.99	05/06 =	£1,385.70
10/11 =	£1,691.99	04/05 =	£1,331.01
09/10 =	£1,643.24	03/04 =	£1,254.92
08/09 =	£1,584.75	02/03 =	£1,086.74
07/08 =	£1,516.62	01/02 =	£991.43
06/07 =	£1,450.95		

Second/holiday homes, 2011

Total number	160
% of total dwellings	1.8

Source: Council Tax Register (parish figure,rounded)

Index of Deprivation, 2010 (Figures show SOA ranking out of 247 SOAs in DCC Dorset with 1 being the most deprived)

SOA NAME	Multiple	Income	Employment	Education & Skills	Health	Housing & Services	Crime	Living
Dorchester Castle Park	152	156	60	110	78	131	180	221
Dorchester Manor Park	242	247	221	246	124	208	210	224
Dorchester Monmouth Road	229	213	208	236	162	206	212	154
Dorchester Queen's Ave.	128	82	76	191	50	240	76	113
Dorchester Town Centre	15	16	11	168	10	145	28	80
Dorchester Victoria Park	68	86	92	59	49	228	96	9
Fordington East	24	15	16	27	14	172	120	99
Fordington Fields	183	162	136	155	142	82	222	206
Fordington West & Thomas Hardy	180	118	100	180	139	186	170	174
Poundbury North	137	89	106	188	86	166	59	79
Poundbury South	41	41	31	53	39	230	38	75

SOA = Super Output Area (minimum 400 households or 1,000 population)

People

	DCC Dorset	Dorchester
Population: 2010 Mid-Year Estimates		
Total	404,790	18,280
Males	196,420	8,770
Females	208,370	9,510
Age Structure (%): 2010 Mid-Year Estimates		
0-15	17.0	18.3
16-17	2.7	2.9
18-44	25.4	27.6
45-59	20.9	21.4
60-84	30.0	25.4
85+	3.9	4.3

Ethnicity: 2001 Census

White British (%)	96.8	96.5
BME (%)	3.2	3.5

Health: 2001 Census

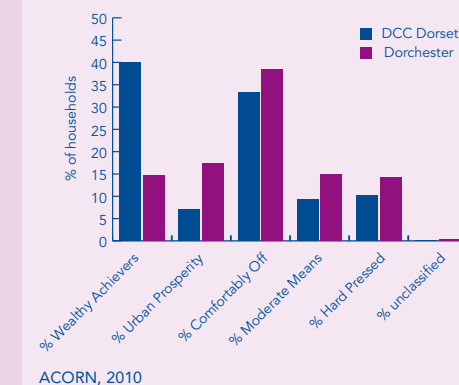
% with long term illness/disability	19.2	18.9
General Health: % good	68.1	68.4
General Health: % not good	8.4	8.2
% Providing unpaid care	10.8	10.4

Poverty Indicators: Housing/Council Tax Benefit: 2009

Benefit population as a % of total town population	13.6	14.8
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Socio-economic classifications: 2010 ACORN

% Wealthy Achievers	40.1	14.7
% Urban Prosperity	7.1	17.4
% Comfortably Off	33.2	38.4
% Moderate Means	9.2	14.8
% Hard Pressed	10.2	14.3
% unclassified	0.2	0.4



Retail Profile - total Town floorspace

230 shops/274,000 sq.ft. (2005)

Town Centre: many Nationals such as Marks & Spencer, Next, Body Shop, Boots, Burtons, Argos, Monsoon, Waitrose, Laura Ashley, New Look.

Out of Town Shopping: Tesco, Halfords, Dreams, Currys. Catchment Population: The Shopping catchment for Dorchester (major food shopping) extends around 8 miles in a N, W, E direction but only 2 miles S. towards Weymouth. The population within that catchment is around 38,500 (Mid 2001)

Library - Number of issues of books etc

	2008-09	2009-10	2010-11
Dorchester Library	269,507	253,764	227,994
Dorchester Mobile	26,052	26,425	25,507

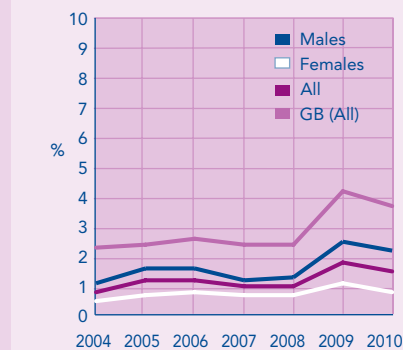
Industrial Estates

Casterbridge Industrial Estate (1.1h), Great Western Centre (1.4h), The Grove Trading Estate (7.1h), Marabout Barracks (2.0h), Poundbury Trading Estate (5.0h), Railway Triangle (1.4h)

Unemployment % (persons)

	Male	Female	Total
July 2004	0.9 (46)	0.4 (20)	0.7 (66)
July 2005	1.5 (71)	0.5 (27)	1.0 (98)
July 2006	1.4 (71)	0.6 (31)	1.0 (102)
July 2007	1.1 (60)	0.6 (31)	0.9 (91)
July 2008	1.2 (63)	0.6 (30)	0.9 (93)
July 2009	2.4 (124)	0.9 (50)	1.6 (174)
July 2010	2.1 (108)	0.7 (39)	1.4 (147)

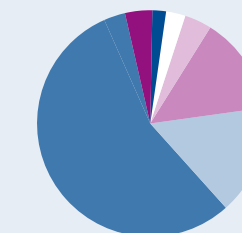
(Of July 2010 unemployment figures, the long term unemployed = 10.2%)



2009 Employment

Total number of people working in the town: 17,400
Number of firms (excluding the self-employed): 910

Full-time 56% Part-time 44%



Manufacturing & other non service	4%
Construction	2%
Accommodation & food service activities	3%
Other Services	4%
Distribution including motor	14%
Finance & business services	16%
Public administration, ed. & health	56%

Source: Business Register and Employment Survey 2009,ONS

Figures may not sum due to rounding
All these figures exclude farm agriculture which has been suppressed

Major Employers

• BAE Systems Ltd • Dorset County Council
• Goulds Ltd • HM Prison • Henry Ling Ltd
• Kingston Maurward College • Tesco •
West Dorset District Council • West Dorset
General Hospital NHS Trust • Winterbourne
Hospital

Local Authorities

Dorset County Council
County Hall, Colliton Park, Dorchester
Dorset, DT1 1XJ. 01305 221000

West Dorset District Council
Stratton House, 58/60 High West Street, Dorchester,
Dorset, DT1 1UZ. 01305 251010
email: custservices@westdorset-dc.gov.uk

Town Council
Mr D Holmes, Council Offices
19 North Square, Dorchester, Dorset DT1 1JF
01305 266861 Email: d.holmes@dorchester-tc.gov.uk
admin@dorchester-tc.gov.uk

Useful Websites
www.dorsetforyou.com
www.dorchester-tc.gov.uk



The largest settlement in East Dorset, Ferndown town centre houses a modern shopping complex, large playing fields and sports facilities. On the outskirts of the town, set amid scenic heath and woodland, is the internationally famous Ferndown Golf Club. The early history of the town in the mid nineteenth century owes a lot to the Stewart family and their commercial plant nursery.

Communications

Ferndown is well positioned near to the A31 Trunk road, together with good access to Bournemouth and Poole. The town is in close proximity to Bournemouth Airport.

Education

Ferndown Pyramid Area: 10 First Schools, 3 Middle Schools, 1 Upper School.

The Upper School for the area Ferndown Upper School (983 pupils -2011)

Commercial Land

Between 1994-10, 14.4 hectares of industrial land has been developed in Ferndown. The total area of land with permission or allocated in the local plan is 10.3 hectares.

Crime - Domestic Burglaries

Rate per 1,000 h/holds 2009/10

Ferndown	1.5
DCC Dorset	3.8
South West	7.6
England & Wales	11.6

Latest Population figure (2010 mid year estimate) for the town (Ferndown Parish) is 17,800

	1921	1931	1951	1961	1971	1981	1991	2001
Census population (enumerated)	1,860	2,500	4,200	6,530	11,750	15,470	15,930	16,080

Housing Growth

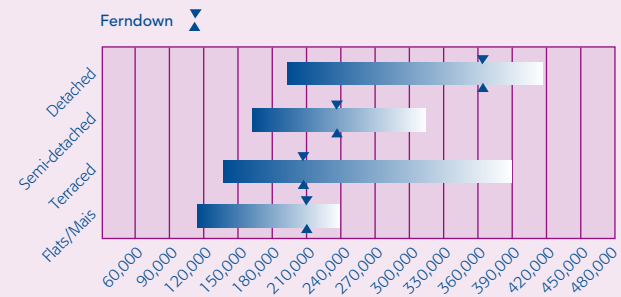
Housing Development (net)	'99	'00	'01	'02	'03	'04	'05	'06	'07	'08	'09	'10
	25	28	126	215	94	74	39	61	38	26	21	34

The 2001 Census records 7,609 dwellings in Ferndown. Since 2001, a further 602 units have been built giving a total of 8,211 dwellings. At March 2010, a further 164 units have permission and 60 are allocated in the local plan.

Note: Figures allow for losses from re-development etc. Method revised 2009

Average House Prices

Ferndown average property prices in relation to maximum/minimum prices for all DCC Dorset towns



Average House Prices

Detached	£365,540
Semi-detached	£238,142
Terraced	£207,449
Flats/Maisonettes	£207,254

Land Registry average prices (July-September 2010)
(Prices may be affected by low number of sales)

Area

Approx. 'built-up' area = 700 hectares (1,730 acres)

Local Authority Revenue: Council Tax Band 'D' for year:

11/12 =	£1,641.13	05/06 =	£1,326.08
10/11 =	£1,640.99	04/05 =	£1,274.90
09/10 =	£1,589.71	03/04 =	£1,197.25
08/09 =	£1,528.60	02/03 =	£1,050.16
07/08 =	£1,462.83	01/02 =	£949.03
06/07 =	£1,395.31		

Second/holiday homes, 2011

Total number	65
% of total dwellings	0.8

Source: Council Tax Register (parish figure, rounded)

Index of Deprivation, 2010 (Figures show SOA ranking out of 247 SOAs in DCC Dorset with 1 being the most deprived)

SOA NAME	Multiple	Income	Employment	Education & Skills	Health	Housing & Services	Crime	Living
Ferndown Coppice & Clayford	173	117	181	79	156	95	177	207
Ferndown Glenmoor	240	230	227	224	196	185	236	212
Ferndown Golf Links North	243	218	201	235	233	236	189	214
Ferndown Leeson	192	166	177	65	228	102	172	216
Ferndown Pennington's	113	52	43	89	93	233	182	204
Ferndown Pinewood	231	238	154	204	204	161	244	227
Ferndown St Marys	149	87	51	135	121	244	136	168
Ferndown The Warren	185	124	128	189	169	126	233	175
Ferndown Tricketts Cross	27	18	28	10	47	123	102	166
Ferndown Tricketts Cross East	21	10	33	3	145	58	128	121
Longham	202	186	167	160	213	144	66	187
Parley	244	237	225	200	245	192	218	237
Parley Cross	217	221	195	133	191	176	135	172

SOA = Super Output Area (minimum 400 households or 1,000 population)

People

	DCC Dorset	Ferndown
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Population: 2010 Mid-Year Estimates		
Total	404,790	17,800
Males	196,420	8,430
Females	208,370	9,370

Age Structure (%): 2010 Mid-Year Estimates

0-15	17.0	13.8
16-17	2.7	2.2
18-44	25.4	22.1
45-59	20.9	19.7
60-84	30.0	36.4
85+	3.9	5.8

Ethnicity: 2001 Census

White British (%)	96.8	97.3
BME (%)	3.2	2.7

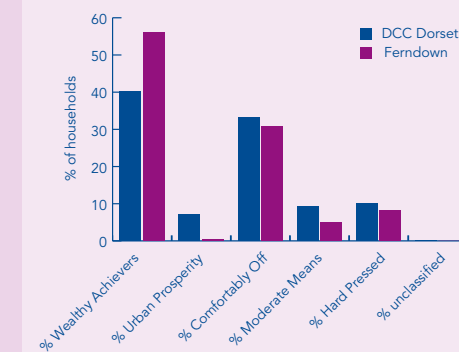
Health: 2001 Census

% with long term illness/disability	19.2	21.2
General Health: % good	68.1	66.0
General Health: % not good	8.4	9.0
% Providing unpaid care	10.8	11.4

Poverty Indicators: Housing/Council Tax Benefit: 2009		
Benefit population as a % of total town population	13.6	11.5

Socio-economic classifications: 2010 ACORN

% Wealthy Achievers	40.1	56.0
% Urban Prosperity	7.1	0.3
% Comfortably Off	33.2	30.8
% Moderate Means	9.2	4.9
% Hard Pressed	10.2	8.1
% unclassified	0.2	0.0



ACORN, 2010

Retail Profile - total Town floorspace

91 shops/103,000 sq.ft. (2005)

Town Centre: mainly local shops, but includes Nationals such as Boots, Iceland and Tesco

Catchment Population: The Shopping catchment for Ferndown (major food shopping) extends under 2 miles in a N, S, E & W direction. The population within the catchment is around 28,100 (Mid 2001).

Library - Number of issues of books etc

	2008-09	2009-10	2010-11
Ferndown Library	219,886	209,631	190,233

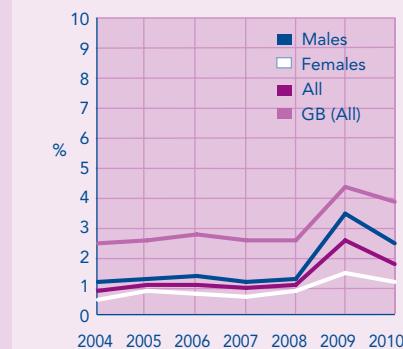
Industrial Estates

Ferndown Industrial estate (45.0h), Uddens Trading Estate (4.3h), East Dorset Trade Park (13.5h)

Unemployment % (persons)

	Male	Female	Total
July 2004	0.9 (49)	0.3 (17)	0.6 (66)
July 2005	1.0 (53)	0.5 (28)	0.8 (81)
July 2006	1.1 (56)	0.4 (25)	0.7 (81)
July 2007	0.9 (48)	0.3 (18)	0.6 (66)
July 2008	1.0 (55)	0.5 (30)	0.8 (85)
July 2009	3.2 (171)	1.0 (59)	2.1 (230)
July 2010	2.2 (116)	0.9 (49)	1.5 (165)

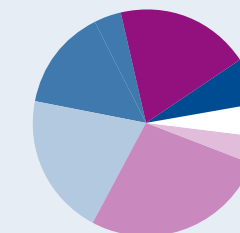
(Of July 2010 unemployment figures, the long term unemployed = 15.3%)



2009 Employment

Total number of people working in the town: 11,300
Number of firms (excluding the self-employed): 980

Full-time 69% Part-time 31%



Manufacturing & other non service	20%
Construction	7%
Accommodation & food service activities	5%
Other Services	4%
Distribution including motor	28%
Finance & business services	21%
Public administration, ed. & health	15%

Source: Business Register and Employment Survey 2009,ONS
Figures may not sum due to rounding.
All these figures exclude farm agriculture which has been suppressed

Major Employers

- Dorset County Council • Dorset Health Authority • Synergy Housing
- Haskins Garden Centre • Marden Edwards
- Keith Spicer Ltd • Sainsbury's • Tesco

Local Authorities

Dorset County Council
County Hall, Colliton Park, Dorchester
Dorset, DT1 1XJ. 01305 221000

East Dorset District Council
Furzehill, Wimborne, Dorset, BH21 4HN. 01202 886201

Town Council
Mr Ian Jones
King George V Pavilion, Peter Grant Way,
Ferndown, Dorset, BH22 9EN. 01202 892249
Email: ferndown@btconnect.com

Useful Websites
www.ferndown.gov.uk
www.dorsetforyou.com



Gillingham is the most northerly town in Dorset. In the last twenty years it has grown particularly rapidly and has been successful in attracting a variety of new industries. The town's population has now grown to over 11,000, most of whom live in recently constructed and competitively priced housing. Gillingham is important as a service and shopping centre for the surrounding villages. The town also has land available for employment purposes. An internal relief road, built in the early 1990's, has improved the main shopping street in the town.

Communications

Gillingham is located 4 miles NW of Shaftesbury at the junction of the B3095 and B3081. The A303 trunk road is only 4 miles away. The town has its own railway station on the Exeter to London line.

Education

Gillingham Pyramid Area:
8 Primary Schools, 1 Secondary School.

The Secondary School for the area Gillingham School (1,783 pupils - 2011)

Commercial Land

Between 1994-10, 12.2 hectares of industrial land has been developed in Gillingham. The total area of land with permission or allocated in the local plan is 3.8 hectares.

Crime - Domestic Burglaries

Rate per 1,000 h/holds 2009/10

Gillingham	2.4
DCC Dorset	3.8
South West	7.6
England & Wales	11.6

Latest Population figure (2010 mid year estimate) for the town (Gillingham Parish) is 10,890

	1921	1931	1951	1961	1971	1981	1991	2001
Census population (enumerated)	3,290	3,270	3,350	3,620	4,050	5,440	6,740	9,340

Housing Growth

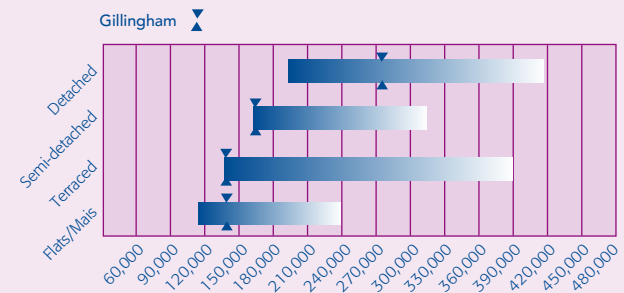
Housing Development (net)	'99	'00	'01	'02	'03	'04	'05	'06	'07	'08	'09	'10
	51	27	61	188	183	202	133	224	98	25	13	14

The 2001 Census records 4,211 dwellings in Gillingham. Since 2001, a further 1,080 units have been built giving a total of 5,291 dwellings. At March 2010, a further 45 units have permission and 90 are allocated in the local plan.

Note: Figures allow for losses from re-development etc. Method revised 2009

Average House Prices

Gillingham average property prices in relation to maximum/minimum prices for all DCC Dorset towns



Average House Prices

Detached	£271,762
Semi-detached	£157,777
Terraced	£141,728
Flats/Maisonettes	£145,562
Land Registry average prices (July-September 2010) (Prices may be affected by low number of sales)	

Area

Approx. 'built-up' area = 350 hectares (865 acres)

Local Authority Revenue: Council Tax Band 'D' for year:

11/12 =	£1,615.23	05/06 =	£1,308.56
10/11 =	£1,615.17	04/05 =	£1,243.21
09/10 =	£1,567.31	03/04 =	£1,163.34
08/09 =	£1,510.11	02/03 =	£1,020.21
07/08 =	£1,423.97	01/02 =	£933.21
06/07 =	£1,357.79		

Second/holiday homes, 2011

Total number	40
% of total dwellings	0.8

Source: Council Tax Register (parish figure, rounded)

Index of Deprivation, 2010 (Figures show SOA ranking out of 247 SOAs in DCC Dorset with 1 being the most deprived)

SOA NAME	Multiple	Income	Employment	Education & Skills	Health	Housing & Services	Crime	Living
Gillingham Coldharbour	241	235	229	152	197	215	243	232
Gillingham Lodborne	87	47	75	49	88	153	215	147
Gillingham Town	57	38	85	33	91	174	17	112
Gillingham Wyke	196	171	155	54	126	235	208	215
Milton	198	176	198	104	208	91	164	176

SOA = Super Output Area (minimum 400 households or 1,000 population)

People

	DCC Dorset	Gillingham
Population: 2010 Mid-Year Estimates		
Total	404,790	10,890
Males	196,420	5,270
Females	208,370	5,620
Age Structure (%): 2010 Mid-Year Estimates		
0-15	17.0	20.6
16-17	2.7	3.2
18-44	25.4	26.7
45-59	20.9	19.8
60-84	30.0	26.0
85+	3.9	3.7

Ethnicity: 2001 Census

White British (%)	96.8	97.5
BME (%)	3.2	2.5

Health: 2001 Census

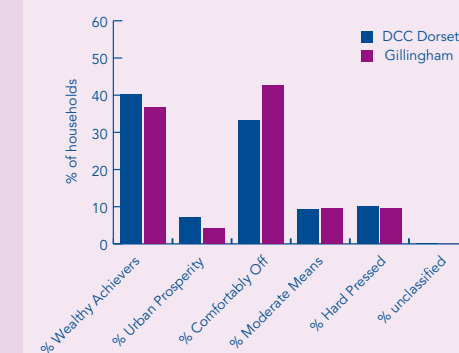
% with long term illness/disability	19.2	19.0
General Health: % good	68.1	69.2
General Health: % not good	8.4	7.4
% Providing unpaid care	10.8	7.9

Poverty Indicators: Housing/Council Tax Benefit: 2009

Benefit population as a % of total town population	13.6	13.0
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Socio-economic classifications: 2010 ACORN

% Wealthy Achievers	40.1	36.8
% Urban Prosperity	7.1	4.3
% Comfortably Off	33.2	42.5
% Moderate Means	9.2	9.5
% Hard Pressed	10.2	6.9
% unclassified	0.2	0.0



ACORN, 2010

Retail Profile - Town Centre Floorspace

61 shops/78,000 sq.ft. (2005)

Town Centre: mainly small shops, but including Focus, Lidl, Somerfield and Waitrose.

Catchment Population: The Shopping catchment for Gillingham (major food shopping) extends around 3 miles in an E & W direction, but further to the N & S. The town competes with Wincanton to the west and Shaftesbury to the south-east. The Dorset population within the catchment is around 12,100 (mid 2001)

Library - Number of issues of books etc

	2008-09	2009-10	2010-11
Gillingham Library	126,883	119,058	104,894

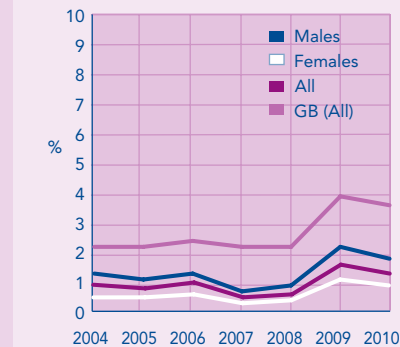
Industrial Estates

Ambassador Trade Park, West Stour (1.3h), Brickfields Industrial Estate (2.92h), Brickfields Business Park (14.96h), Fillybrook Business Park, Buckhorn Weston (0.2h), Station Road Industrial Estate (1.77h), Kingsmead Business Park (1.4h), Tomlins Lane Industrial Estate (0.15h).

Unemployment % (persons)

	Male	Female	Total
July 2004	1.3 (34)	0.5 (14)	0.9 (48)
July 2005	1.1 (28)	0.5 (13)	0.8 (41)
July 2006	1.3 (35)	0.6 (18)	1.0 (53)
July 2007	0.7 (20)	0.3 (8)	0.5 (28)
July 2008	0.9 (25)	0.4 (12)	0.6 (37)
July 2009	2.2 (61)	1.1 (32)	1.6 (93)
July 2010	1.8 (50)	0.9 (25)	1.3 (75)

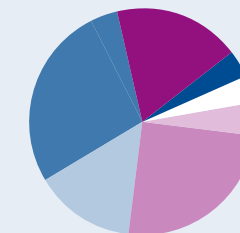
(Of July 2010 unemployment figures, the long term unemployed = 10.8%) Gillingham unemployment includes wards of Milton, Lodbourne, Wyke and Gillingham Town.



2009 Employment

Total number of people working in the town: 3,600
Number of firms (excluding the self-employed): 310

Full-time 62% Part-time 38%



Manufacturing & other non service	19%
Construction	4%
Accommodation & food service activities	4%
Other Services	5%
Distribution including motor	26%
Finance & business services	15%
Public administration, ed. & health	27%

Source: Business Register and Employment Survey, 2009 ONS

Figures may not sum due to rounding.
All these figures exclude farm agriculture which has been suppressed

Major Employers

• Bakers of Gillingham • Chester Jefferies Ltd • Dextra Lighting Systems plc • Dorset County Council • J H Rose & Sons • Lidl • SCATS • Sherman Chemicals • Sigma Aldrich Co Ltd • Co-op
• Sydenhams • Waitrose

Local Authorities

Dorset County Council
County Hall, Colliton Park, Dorchester
Dorset DT1 1XJ. 01305 221000

North Dorset District Council
Nordon, Salisbury Road, Blandford Forum,
Dorset DT11 7LL. 01258 454111
email: customerservices@north-dorset.gov.uk

Town Council
Mrs Sylvia Dobie, Town Clerk,
The Magistrates Court, School Road,
Gillingham, Dorset SP8 4QR 01747 823588
Email: gillinghamtc@aol.com

Useful Websites
www.dorsetforyou.com
www.gcci.org.uk



Lyme Regis is the most westerly town in Dorset. It is a small coastal resort set in a coombe beside a wide bay. With a population of some 3,600 Lyme's existence depended upon The Cobb; a small, artificial harbour that dates from the time of Edward I who gave Lyme it's 'Regis' and its first charter in 1284. The character of Lyme Regis is late Georgian. Its' central streets are full of charming buildings including several from the late eighteenth century. The modest esplanade and The Cobb are at the heart of the town's holiday attractions - bathing, sailing and sea-fishing are all enjoyed here.

Communications

Lyme Regis is well positioned 2 miles south of the A35 Trunk Road at the junction of the A3070 and the A3052. There are no direct rail links.

Education

Lyme Regis Pyramid Area:

4 Primary Schools, 1 Secondary School.

The Secondary School for the area Woodroffe School (1,059 pupils - 2011)

Commercial Land

Between 1994-10, 0.46 hectares of industrial land has been developed in Lyme Regis. The total area of land with permission or allocated in the local plan is 1.1 hectares.

Crime - Domestic Burglaries

Rate per 1,000 h/holds 2009/10

Lyme Regis	2.4
DCC Dorset	3.8
South West	7.6
England & Wales	11.6

Latest Population figure (2010 mid year estimate) for the town (Lyme Regis Parish) is 3,570

	1921	1931	1951	1961	1971	1981	1991	2001
Census population (enumerated)	2,880	2,620	3,200	3,530	3,400	3,450	3,760	3,500

Housing Growth

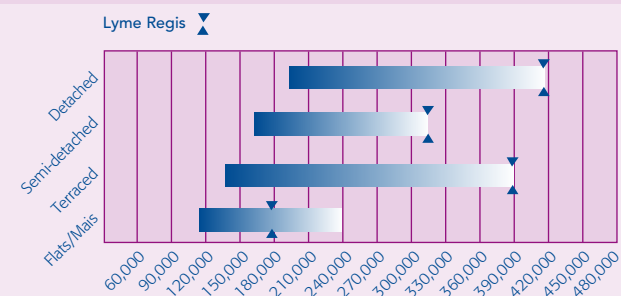
Housing Development (net)	'99	'00	'01	'02	'03	'04	'05	'06	'07	'08	'09	'10
	19	14	26	2	20	15	38	23	57	17	14	2

The 2001 Census records 2,080 dwellings in Lyme Regis. Since 2001, a further 188 units have been built giving a total of 2,268 dwellings. At March 2010, a further 115 units have permission and 30 are allocated in the local plan.

Note: Figures allow for losses from re-development etc. Method revised 2009

Average House Prices

Lyme Regis average property prices in relation to maximum/minimum prices for all DCC Dorset towns



Average House Prices

Detached	£419,218
Semi-detached	£324,875
Terraced	£390,000
Flats/Maisonettes	£180,500

Land Registry average prices (July-September 2010)
(Prices may be affected by low number of sales)

Area

Approx. 'built-up' area = 230 hectares (570 acres)

Local Authority Revenue: Council Tax Band 'D' for year:

11/12 =	£1,597.50	05/06 =	£1,314.90
10/11 =	£1,596.94	04/05 =	£1,262.77
09/10 =	£1,552.48	03/04 =	£1,197.84
08/09 =	£1,499.25	02/03 =	£1,038.40
07/08 =	£1,435.10	01/02 =	£951.18
06/07 =	£1,372.36		

Second/holiday homes, 2011

Total number	490
% of total dwellings	20.0

Source: Council Tax Register (parish figure,rounded)

Index of Deprivation, 2010 (Figures show SOA ranking out of 247 SOAs in DCC Dorset with 1 being the most deprived)

SOA NAME	Multiple	Income	Employment	Education & Skills	Health	Housing & Services	Crime	Living
Lyme Regis East	71	48	58	85	99	213	42	59
Lyme Regis West	146	134	178	198	101	196	29	32

SOA = Super Output Area (minimum 400 households or 1,000 population)

People

	DCC Dorset	Lyme Regis
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Population: 2010 Mid-Year Estimates		
Total	404,790	3,570
Males	196,420	1,620
Females	208,370	1,950

Age Structure (%): 2010 Mid-Year Estimates

0-15	17.0	14.1
16-17	2.7	2.2
18-44	25.4	19.2
45-59	20.9	19.4
60-84	30.0	38.2
85+	3.9	6.7

Ethnicity: 2001 Census

White British (%)	96.8	96.2
BME (%)	3.2	3.8

Health: 2001 Census

% with long term illness/disability	19.2	25.1
General Health: % good	68.1	61.7
General Health: % not good	8.4	10.7

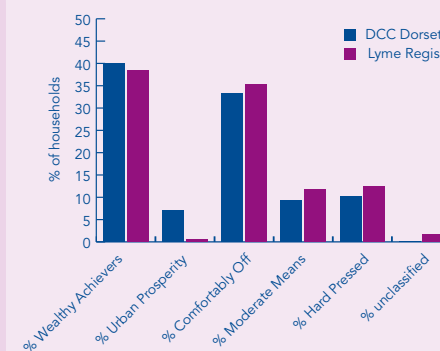
% Providing unpaid care 10.8 11.4

Poverty Indicators: Housing/Council Tax Benefit: 2009

Benefit population as a % of total town population	13.6	14.3
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Socio-economic classifications: 2010 ACORN

% Wealthy Achievers	40.1	38.4
% Urban Prosperity	7.1	0.5
% Comfortably Off	33.2	35.2
% Moderate Means	9.2	11.7
% Hard Pressed	10.2	12.5
% unclassified	0.2	1.7



ACORN, 2010

Retail Profile - Town Centre Floorspace

68 shops/54,000 sq.ft. (2005)

Town Centre: mainly small shops, but includes Nationals such as Boots, Co-op.

Catchment Population: The Shopping catchment for Lyme Regis (major food shopping) extends around 3-4 miles in a N, W & E direction, competing with Axminster, Seaton and Bridport. The population within that catchment is around 6,100 (Mid 2001).

Library - Number of issues of books etc

	2008-09	2009-10	2010-11
Lyme Regis Library	31,466	29,529	28,417

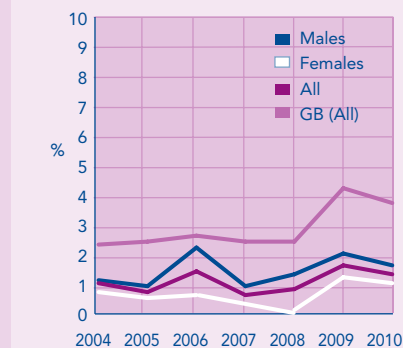
Industrial Estates

Lyme Regis Industrial Estate/Uplyme Business Park (0.95h).

Unemployment % (persons)

	Male	Female	Total
July 2004	1.1 (9)	0.5 (5)	0.9 (14)
July 2005	0.8 (7)	0.3 (3)	0.6 (10)
July 2006	2.0 (18)	0.4 (4)	1.3 (22)
July 2007	0.8 (7)	# (#)	0.5 (9)
July 2008	1.2 (11)	0.0 (0)	0.7 (11)
July 2009	1.9 (17)	0.8 (8)	1.5 (25)
July 2010	1.5 (13)	0.9 (9)	1.2 (22)

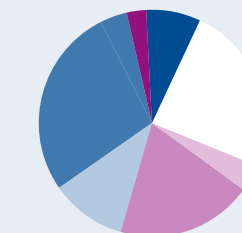
(Of July 2010 unemployment figures, the long term unemployed = 22.7%). # = Confidential



2009 Employment

Total number of people working in the town: 1,400
Number of firms (excluding the self-employed): 200

Full-time 51% Part-time 49%



Manufacturing & other non service	3%
Construction	8%
Accommodation & food service activities	25%
Other Services	4%
Distribution including motor	20%
Finance & business services	11%
Public administration, ed. & health	28%

Source: Business Register and Employment Survey 2009, ONS
Figures may not sum due to rounding.
All these figures exclude farm agriculture which has been suppressed

Major Employers

• Dorset County Council • Lyme Regis Community Care Ltd

Local Authorities

Dorset County Council
County Hall, Colliton Park, Dorchester
Dorset DT1 1XJ. 01305 221000

West Dorset District Council
Stratton House, 58/60 High West Street Dorchester,
Dorset DT1 1UZ 01305 251010
email: custservices@westdorset-dc.gov.uk

Town Council
Mr M Lewis, Town Council Offices,
Guildhall Cottage, Church Street, Lyme Regis,
Dorset, DT7 3BS. 01297 445175
townclerk@lymeregistowncouncil.gov.uk

Useful Websites

www.lymeregis.org
www.lymeregis.com
www.dorsetforyou.com



Lytchett Minster and Upton settlements are located to the north west of the town of Poole, on the edge of the rural hinterland to the conurbation. The two are separated by the busy A35 dual carriageway. Lytchett Minster is a small rural village, whereas Upton is a much larger suburban area, built up significantly during the 1970's and 1980's. Upton has its own facilities including a variety of shops and a library.

Communications

Lytchett Minster/Upton are well positioned near the A35, to the NW of the town of Poole. The A350 provides a road link to the north. The nearest railway station is Hamworthy, 2km to the south.

Education

Lytchett Minster Pyramid Area: 1 Primary School, 1 Infant School, 1 Junior School, 1 Secondary School. The Secondary School for the area Lytchett Minster Secondary School (1,295 pupils - 2011)

Commercial Land

Between 1994-10, 0.15 hectares of industrial land has been developed in Lytchett Minster/Upton. The total area of land with permission or allocated in the local plan is 0.00 hectares.

Crime - Domestic Burglaries

Rate per 1,000 h/holds 2009/10

Lytchett Minster/Upton	2.2
DCC Dorset	3.8
South West	7.6
England & Wales	11.6

Latest Population figure (2010 mid year estimate) for the town (Lytchett Minster Parish) is 8,160

	1921	1931	1951	1961	1971	1981	1991	2001
Census population (enumerated)	1,140	1,320	2,380	3,200	5,010	6,480	7,170	7,570

Housing Growth

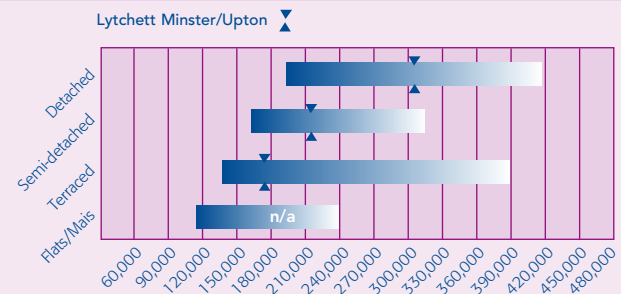
Housing Development (net)	'99	'00	'01	'02	'03	'04	'05	'06	'07	'08	'09	'10
	8	9	30	7	6	5	13	48	38	42	3	8

The 2001 Census records 3,230 dwellings in Lytchett Minster/Upton. Since 2001, a further 170 units have been built giving a total of 3,400 dwellings. At March 2010, a further 16 units have permission and 0 are allocated in the local plan.

Note: Figures allow for losses from re-development etc. Method revised 2009

Average House Prices

Lytchett Minster/Upton average property prices in relation to maximum/minimum prices for all DCC Dorset towns



Average House Prices

Detached	£307,331
Semi-detached	£215,989
Terraced	£169,625
Flats/Maisonettes	n/a

Land Registry average prices (July-September 2010)
(Prices may be affected by low number of sales)

Area

Approx. 'built-up' area = 1,435 hectares (3,545 acres)

Local Authority Revenue: Council Tax Band 'D' for year:

11/12 = £1,615.95	05/06 = n/a
10/11 = £1,615.22	04/05 = n/a
09/10 = £1,566.53	03/04 = n/a
08/09 = £1,505.98	02/03 = n/a
07/08 = £1,440.41	01/02 = n/a
06/07 = £1,373.01	

Second/holiday homes, 2011

Total number	10
% of total dwellings	0.4

Source: Council Tax Register (parish figure, rounded)

Index of Deprivation, 2010 (Figures show SOA ranking out of 247 SOAs in DCC Dorset with 1 being the most deprived)

SOA NAME	Multiple	Income	Employment	Education & Skills	Health	Housing & Services	Crime	Living
Upton Wood	53	35	94	14	62	173	56	82
Upton & Beacon Heath	42	24	56	39	55	162	34	83
Upton East	162	126	188	68	133	129	88	170
Lytchett Minster & Lytchett Bay	159	217	189	125	175	55	53	124
Upton West	155	122	169	52	188	163	138	118

SOA = Super Output Area (minimum 400 households or 1,000 population)

People

	DCC Dorset	Lytchett Minster and Upton
Population: 2010 Mid-Year Estimates		
Total	404,790	8,160
Males	196,420	3,910
Females	208,370	4,250
Age Structure (%): 2010 Mid-Year Estimates		
0-15	17.0	19.1
16-17	2.7	2.7
18-44	25.4	29.9
45-59	20.9	20.4
60-84	30.0	25.6
85+	3.9	2.3

Ethnicity: 2001 Census

White British (%)	96.8	98.0
BME (%)	3.2	2.0

Health: 2001 Census

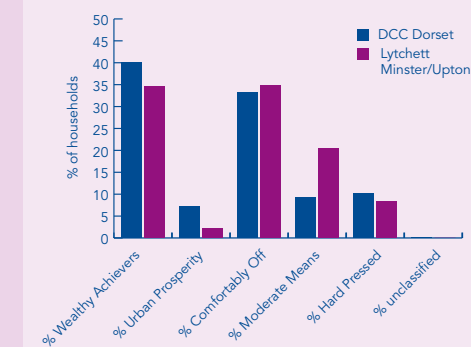
% with long term illness/disability	19.2	17.2
General Health: % good	68.1	69.2
General Health: % not good	8.4	7.8
% Providing unpaid care	10.8	11.1

Poverty Indicators: Housing/Council Tax Benefit: 2009

Benefit population as a % of total town population	13.6	15.3
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Socio-economic classifications: 2010 ACORN

% Wealthy Achievers	40.1	34.5
% Urban Prosperity	7.1	2.1
% Comfortably Off	33.2	34.7
% Moderate Means	9.2	20.4
% Hard Pressed	10.2	8.3
% unclassified	0.2	0.0



ACORN, 2010

Retail Profile - Town Centre Floorspace

No current survey data

Town Centre: All local shops.

Catchment Population: The Shopping catchment for Lytchett Minster/Upton is dominated by the adjacent retailing facilities in Poole & Hamworthy. The local shops in Upton will probably only serve the local population of around 7,500.

Library - Number of issues of books etc

	2008-09	2009-10	2010-11
Upton Library	40,358	40,252	38,914

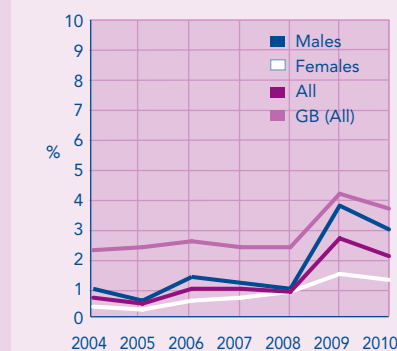
Industrial Estates

Factory Road Industrial estate (9.9 hectares, part of which is in Poole Borough).

Unemployment % (persons)

	Male	Female	Total
July 2004	0.9 (21)	0.2 (6)	0.6 (27)
July 2005	0.5 (11)	0.2 (5)	0.3 (16)
July 2006	1.3 (31)	0.5 (12)	0.9 (43)
July 2007	1.1 (28)	0.5 (14)	0.8 (42)
July 2008	0.9 (22)	0.7 (18)	0.8 (40)
July 2009	3.7 (92)	1.2 (31)	2.4 (123)
July 2010	2.9 (73)	1.2 (31)	2.0 (104)

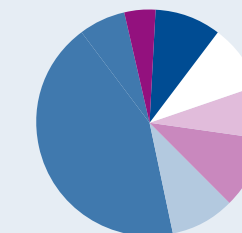
(Of July 2010 unemployment figures, the long term unemployed = 12.5%)



2009 Employment

Total number of people working in the town: 1,400
Number of firms (excluding the self-employed): 150

Full-time 56% Part-time 44%



Manufacturing & other non service	5%
Construction	10%
Accommodation & food service activities	10%
Other Services	8%
Distribution including motor	11%
Finance & business services	10%
Public administration, ed. & health	46%

Source: Business Register and Employment Survey 2009, ONS
Figures may not sum due to rounding.
All these figures exclude farm agriculture which has been suppressed

Major Employers

- Rediset Business Forms Ltd
- Yarrells Preparatory School

Local Authorities

Dorset County Council
County Hall, Colliton Park, Dorchester
Dorset DT1 1XJ. 01305 221000

Purbeck District Council
Westport House, Worgret Road, Wareham,
Dorset, BH20 4PP. 01929 556561

Town Council
Karen Wright, Town Clerk, 1 Moorland Parade,
Upton, Poole, BH16 5JS. 01202 632070
lytmin_uptontc@btconnect.com

Useful Websites
www.dorsetforyou.com
www.lytchettminsteranduptontowncouncil.co.uk



Portland extends south from the main Dorset coast beyond Weymouth. It is attached to the mainland by a narrow stretch of the famous Chesil Beach. This 'Limestone Isle' has a quality all of its' own - enhanced by its' vast stone quarries, rows of terraced stone houses and its' two castles. It has no real town centre, although Easton on the hill top and Fortuneswell on the northern slopes both have urban appearances. Portland is now the home of the National Sailing Academy, and the venue of the sailing events for the 2012 Olympic Games.

Communications

Portland is linked to the mainland (Weymouth) by the A354. The nearest railway station is Weymouth (6 miles distance).

Education

Chesil Education Partnership Pyramid Area:
3 Infant Schools, 2 Junior Schools, 14 Primary Schools, 4 Secondary Schools, 2 Special Schools.

The Secondary School for the area Royal Manor Arts College (696 pupils - 2011)

Commercial Land

Between 1994-10, 12.0 hectares of industrial land has been developed in Portland. The total area of land with permission or allocated in the local plan is 56.2 hectares, of which 11.5h are at the naval air station and 38h at Portland Port.

Crime - Domestic Burglaries

Rate per 1,000 h/holds 2009/10

Portland	5.4
DCC Dorset	3.8
South West	7.6
England & Wales	11.6

Latest Population figure (2010 mid year estimate) for the town is 12,400

	1921	1931	1951	1961	1971	1981	1991	2001
Census population (enumerated)	n/a	n/a	n/a	n/a	12,330	12,410	13,190	12,800

Housing Growth

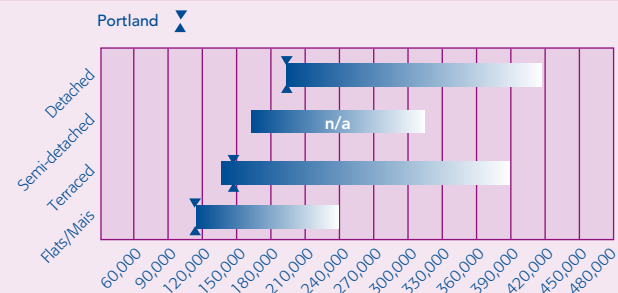
Housing Development (net)	'99	'00	'01	'02	'03	'04	'05	'06	'07	'08	'09	'10
	17	12	24	76	41	61	40	85	15	92	203	8

The 2001 Census records 5,165 dwellings in Portland. Since 2001, a further 621 units have been built giving a total of 5,786 dwellings. At March 2010, a further 610 units have permission and 10 are allocated in the local plan.

Note: Figures allow for losses from re-development etc. Revised method from 2009

Average House Prices

Portland average property prices in relation to maximum/minimum prices for all DCC Dorset towns



Average House Prices

Detached	£194,200
Semi-detached	n/a
Terraced	£149,727
Flats/Maisonettes	£110,500

Land Registry average prices (July-September 2010)
(Prices may be affected by low number of sales)

Total area and perimeter of Portland

Total area = 1,150h. Total perimeter = 18km approx.

Local Authority Revenue: Council Tax Band 'D' for year:

11/12 =	£1,685.08	05/06 =	£1,373.46
10/11 =	£1,685.08	04/05 =	£1,321.48
09/10 =	£1,636.70	03/04 =	£1,246.46
08/09 =	£1,575.22	02/03 =	£1,033.47
07/08 =	£1,508.51	01/02 =	£943.04
06/07 =	£1,439.01		

Second/holiday homes, 2011

Total number	160
% of total dwellings	2.9

Source: Council Tax Register (parish figure, rounded)

Index of Deprivation, 2010 (Figures show SOA ranking out of 247 SOAs in DCC Dorset with 1 being the most deprived)

SOA NAME	Multiple	Income	Employment	Education	Health & Skills	Housing & Services	Crime	Living
Castletown and Chiswell	11	45	18	29	23	56	2	3
Fortuneswell North	3	2	7	9	6	36	10	34
Fortuneswell South	19	26	19	24	13	237	30	20
Southwell and								
Portland Bill	130	174	88	58	71	87	145	160
Tophill East Easton	60	80	67	80	26	222	52	27
Tophill East Grove Road	34	113	117	51	35	79	12	8
Weston East	45	56	65	21	43	189	22	93
Weston West	17	19	27	11	32	115	14	74

SOA = Super Output Area (minimum 400 households or 1,000 population)

People

	DCC Dorset	Portland
Population: 2010 Mid-Year Estimates		
Total	404,790	12,400
Males	196,420	3,130
Females	208,370	3,520
Age Structure (%): 2010 Mid-Year Estimates		
0-15	17.0	18.1
16-17	2.7	2.4
18-44	25.4	33.5
45-59	20.9	21.9
60-84	30.0	21.7
85+	3.9	2.3

Ethnicity: 2001 Census

White British (%)	96.8	94.6
BME (%)	3.2	5.4

Health: 2001 Census

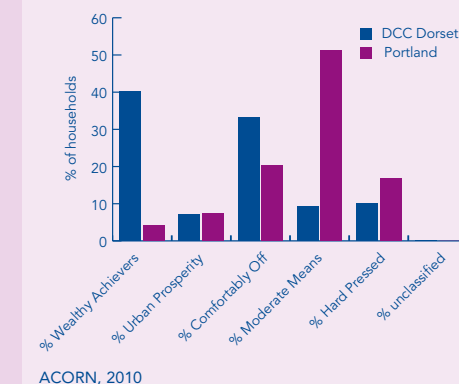
% with long term illness/disability	19.2	18.4
General Health: % good	68.1	66.5
General Health: % not good	8.4	8.9
% Providing unpaid care	10.8	10.0

Poverty Indicators: Housing/Council Tax Benefit: 2009

Benefit population as a % of total town population	13.6	18.9
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Socio-economic classifications: 2010 ACORN

% Wealthy Achievers	40.1	4.2
% Urban Prosperity	7.1	7.4
% Comfortably Off	33.2	20.3
% Moderate Means	9.2	51.3
% Hard Pressed	10.2	16.8
% unclassified	0.2	0.0



Retail Profile - Town Floorspace

58 shops/44,000 sq.ft. (2005)
All local shops plus Co-op & Tesco

Library - Number of issues of books etc

	2008-09	2009-10	2010-11
Portland Tophill Library	32,221	28,929	30,097
Portland Underhill Library	8,802	7,676	6,722

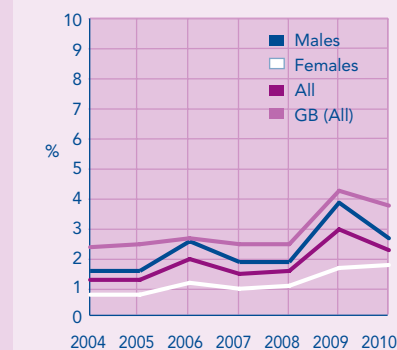
Industrial Estates

Osprey Quay (49h), Portland Port (47h), Immosthay (7.5h), Tradecroft (6.5h), Southwell Business Park (8h), St Georges Centre Workshops (0.1h)

Unemployment % (persons)

	Male	Female	Total
July 2004	1.4 (67)	0.6 (22)	1.0 (89)
July 2005	1.5 (69)	0.5 (20)	1.1 (89)
July 2006	2.5 (117)	0.9 (35)	1.8 (152)
July 2007	1.7 (82)	0.7 (26)	1.2 (108)
July 2008	1.7 (81)	0.8 (31)	1.3 (112)
July 2009	3.7 (182)	1.3 (52)	2.7 (234)
July 2010	2.5 (124)	1.6 (62)	2.1 (186)

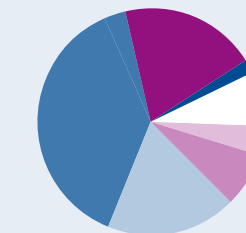
(Of July 2010 unemployment figures, the long term unemployed = 12.4%)



2009 Employment

Total number of people working in the town: 3,900
Number of firms (excluding the self-employed): 290

Full-time 66% Part-time 44%



Manufacturing & other non service	20%
Construction	2%
Accommodation & food service activities	8%
Other Services	4%
Distribution including motor	8%
Finance & business services	19%
Public administration, ed. & health	38%

Source: Business Register and Employment Survey 2009, ONS

Figures may not sum due to rounding
All these figures exclude farm agriculture which has been suppressed

Major Employers

- Dorset County Council • HM Prison Service
- Portland Harbour Authority Ltd
- Manor Marine • Ceewrite Engineering
- Portland Engineering • M&N Electrical & Mechanical • Portland Stone • Albion Stone • Portland Port Ltd • The Heights Hotel • Southwell Business Park • Sunseekers International Ltd • Drumgrange • Portland Stone Films Ltd

Local Authorities

Dorset County Council
County Hall, Colliton Park, Dorchester
Dorset DT1 1XJ. 01305 221000

Weymouth & Portland Borough Council
Council Offices, North Quay, Weymouth
Dorset DT4 8TA. 01305 838000

Portland Town Council
Mr Ian Looker, Town Clerk, Council Offices,
Fortuneswell, Portland, Dorset DT5 1LW. 01305 821638
Email: portlandtowncncil@btconnect.com

Useful Websites

www.dorsetforyou.com
www.portlandtowncouncil.co.uk



Shaftesbury is one of the oldest towns in England. The town overlooks the Blackmore Vale, and combined with its history and architectural character, it is certainly one of the most attractive. The steep, cobbled Gold Hill is probably one of the most famous streets in the country. The town is the main shopping and service centre for the surrounding area, and provides a range of educational, health and recreational facilities, as well as its own art centre and museum.

Communications

Shaftesbury is located halfway between Blandford and Warminster on the A350, 7 miles south of the A303. The nearest railway station is at Gillingham, 4 miles away.

Education

Shaftesbury Pyramid Area:
4 Primary Schools,
1 Secondary School.

The Secondary School for the area Shaftesbury School and Sports College (1,053 pupils - 2011)

Commercial Land

Between 1994-10, 5.0 hectares of industrial land has been developed in Shaftesbury. The total area of land with permission or allocated in the local plan is 7.3 hectares.

Crime - Domestic Burglaries

Rate per 1,000 h/holds 2009/10

Shaftesbury	10.9
DCC Dorset	3.8
South West	7.6
England & Wales	11.6

Latest Population figure (2010 mid year estimate) for the town (Shaftesbury Parish) is 6,640

	1921	1931	1951	1961	1971	1981	1991	2001
Census population (enumerated)	1,810	2,820	3,300	3,370	3,980	3,940	6,180	6,670

Housing Growth

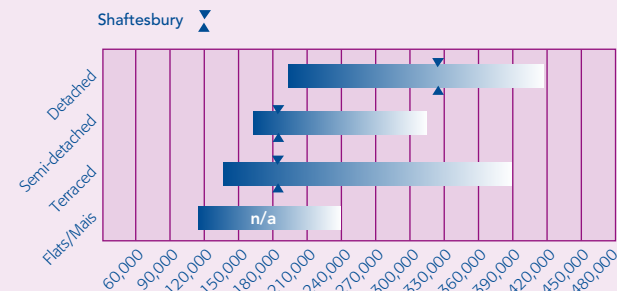
Housing Development (net)	'99	'00	'01	'02	'03	'04	'05	'06	'07	'08	'09	'10
	29	100	57	54	6	33	60	43	7	3	4	46

The 2001 Census records 3,124 dwellings in Shaftesbury. Since 2001, a further 256 units have been built giving a total of 3,380 dwellings. At March 2010, a further 759 units have permission and 0 are allocated in the local plan.

Note: Figures allow for losses from re-development etc. Method revised 2009.

Average House Prices

Shaftesbury average property prices in relation to maximum/minimum prices for all DCC Dorset towns



Average House Prices

Detached	£329,958
Semi-detached	£181,752
Terraced	£182,454
Flats/Maisonettes	n/a

Land Registry average prices (July-September 2010)
(Prices may be affected by low number of sales)

Local Authority Revenue: Council Tax Band 'D' for year:

11/12 =	£1,628.20	05/06 =	£1,322.92
10/11 =	£1,623.18	04/05 =	£1,252.70
09/10 =	£1,574.12	03/04 =	£1,185.71
08/09 =	£1,519.51	02/03 =	£1,025.79
07/08 =	£1,445.59	01/02 =	£924.97
06/07 =	£1,369.06		

Area

Approx. 'built-up' area = 310 hectares (766 acres)

Second/holiday homes, 2011

Total number	50
% of total dwellings	1.3

Source: Council Tax Register (parish figure, rounded)

Index of Deprivation, 2010 (Figures show SOA ranking out of 247 SOAs in DCC Dorset with 1 being the most deprived)

SOA NAME	Multiple	Income	Employment	Education	Health & Skills	Housing & Services	Crime	Living
Shaftesbury Central	47	32	39	40	48	187	64	110
Shaftesbury Christy's	226	194	236	132	200	154	221	219
Shaftesbury Grosvenor	103	76	81	42	127	108	122	186
Shaftesbury Underhill	174	184	170	223	75	142	63	90

SOA = Super Output Area (minimum 400 households or 1,000 population)

People

	DCC Dorset	Shaftesbury
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Population: 2010 Mid-Year Estimates		
Total	404,790	6,640
Males	196,420	3,130
Females	208,370	3,520

Age Structure (%): 2010 Mid-Year Estimates

0-15	17.0	19.2
16-17	2.7	3.5
18-44	25.4	25.5
45-59	20.9	19.9
60-84	30.0	27.3
85+	3.9	4.4

Ethnicity: 2001 Census

White British (%)	96.8	97.0
BME (%)	3.2	3.0

Health: 2001 Census

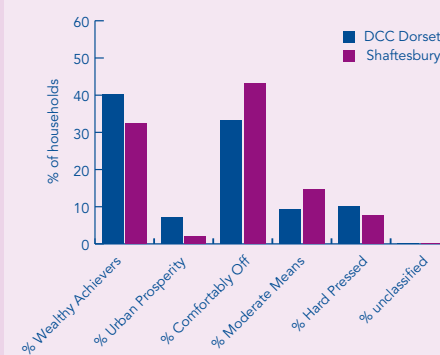
% with long term illness/disability	19.2	17.5
General Health: % good	68.1	69.2
General Health: % not good	8.4	7.2
% Providing unpaid care	10.8	9.5

Poverty Indicators: Housing/Council Tax Benefit: 2009

Benefit population as a % of total town population	13.6	12.0
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Socio-economic classifications: 2010 ACORN

% Wealthy Achievers	40.1	32.3
% Urban Prosperity	7.1	2.1
% Comfortably Off	33.2	43.2
% Moderate Means	9.2	14.6
% Hard Pressed	10.2	7.6
% unclassified	0.2	0.2



ACORN, 2010

Retail Profile - Town Centre Floorspace

75 shops/78,000 sq.ft. (2005)

Town Centre: mainly small shops, but includes Nationals such as Body Shop, Boots, Somerfield, Superdrug and W H Smith. Tesco's is based outside the main shopping area.

Catchment Population: The Shopping catchment for Shaftesbury (major food shopping) extends around 4.5 miles in a N, S, E & W direction, partly into Wiltshire. The Dorset population within that catchment is around 11,200 (Mid 2001).

Library - Number of issues of books etc

	2008-09	2009-10	2010-11
Shaftesbury Library	74,229	67,107	65,508

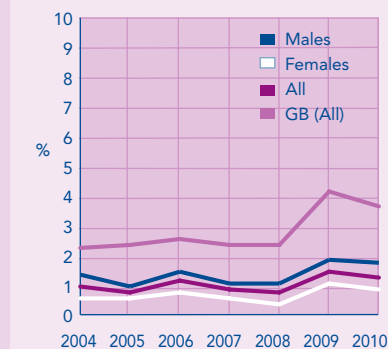
Industrial Estates

Longmead Industrial Estate (7.7h), Wincombe Business Park (6.5h)

Unemployment % (persons)

	Male	Female	Total
July 2004	1.3 (26)	0.4 (9)	0.9 (35)
July 2005	0.9 (17)	0.5 (10)	0.7 (27)
July 2006	1.4 (28)	0.6 (12)	1.0 (40)
July 2007	1.0 (20)	0.5 (10)	0.7 (30)
July 2008	1.0 (20)	0.3 (6)	0.6 (26)
July 2009	1.8 (36)	0.9 (19)	1.3 (55)
July 2010	1.7 (34)	0.8 (17)	1.2 (51)

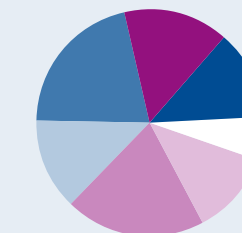
(Of July 2010 unemployment figures, the long term unemployed = 9.8%)



2009 Employment

Total number of people working in the town: 3,300
Number of firms (excluding the self-employed): 310

Full-time 65% Part-time 35%



Manufacturing & other non service	15%
Construction	13%
Accommodation & food service activities	6%
Other Services	12%
Distribution including motor	20%
Finance & business services	13%
Public administration, ed. & health	21%

Source: Business Register and Employment Survey 2009, ONS
Figures may not sum due to rounding
All these figures exclude farm agriculture which has been suppressed

Major Employers

• Blackmore Press • Pork Farms Ltd
• Dorset County Council • HMYOI Guys Marsh • Port Regis School • Royal Mail
• Co-op • Stalbridge Linen Services Ltd • Tesco • Wessex Electricals.

Local Authorities

Dorset County Council
County Hall, Colliton Park, Dorchester
Dorset DT1 1XJ. 01305 221000

North Dorset District Council
Nordon, Salisbury Road,
Blandford Forum, Dorset DT11 7LL. 01258 454111

Town Council
Mrs Merefield, Town Hall
Shaftesbury, Dorset SP7 8JE. 01747 852420 - am only
Email: enquiries@shaftesburytowncouncil.co.uk

Useful Websites
www.shaftesburydorset.com
www.dorsetforyou.com



Sherborne is an historic and interesting town. Dominated by its Abbey, it has many fine buildings of architectural note, including the 17th century Sherborne Castle. The famous Sherborne School and Abbey date back to the 8th Century, originally built by St Aldhelm. More modern aspects of the town include the main line rail station on the London to Salisbury-Exeter route and a new Sainsburys retail store.

Communications

Sherborne lies on the A30. It also has direct rail links to London and Exeter.

Education

Sherborne Pyramid Area:
8 Primary Schools,
1 Secondary School.

The Secondary School for the area Gryphon School (1,596 pupils - 2011)
Also Sherborne School for Girls and Sherborne School (Public Schools).

Commercial Land

Between 1994-10, 3.6 hectares of industrial land has been developed in Sherborne. The total area of land with permission or allocated in the local plan is 6.55 hectares.

Crime - Domestic Burglaries

Rate per 1,000 h/holds 2009/10

Sherborne	2.6
DCC Dorset	3.8
South West	7.6
England & Wales	11.6

Latest Population figure (2010 mid year estimate) for the town (Sherborne Parish) is 9,590

	1921	1931	1951	1961	1971	1981	1991	2001
Census population (enumerated)	6,400	6,540	5,990	6,050	7,270	7,570	8,740	9,310

Housing Growth

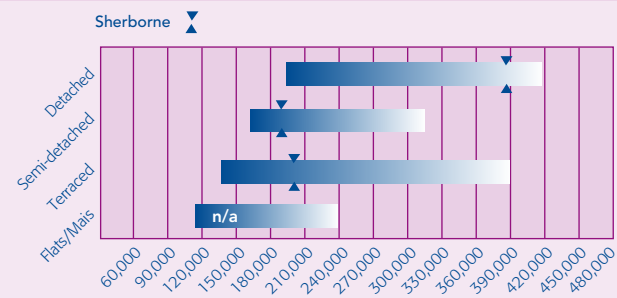
Housing Development (net)	'99	'00	'01	'02	'03	'04	'05	'06	'07	'08	'09	'10
	92	63	46	27	13	24	69	62	36	15	13	6

The 2001 Census records 4,164 dwellings in Sherborne. Since 2001, a further 265 units have been built giving a total of 4,429 dwellings. At March 2010, a further 112 units have permission and 270 are allocated in the local plan.

Note: Figures allow for losses from re-development etc. Method revised 2009.

Average House Prices

Sherborne average property prices in relation to maximum/minimum prices for all DCC Dorset towns



Average House Prices

Detached	£385,857
Semi-detached	£186,421
Terraced	£201,029
Flats/Maisonettes	n/a

Land Registry average prices (July-September 2009)
(Prices may be affected by low number of sales)

Local Authority Revenue: Council Tax Band 'D' for year:

11/12 =	£1,653.68	05/06 =	£1,348.41
10/11 =	£1,648.69	04/05 =	£1,296.87
09/10 =	£1,601.87	03/04 =	£1,224.13
08/09 =	£1,544.86	02/03 =	£1,068.97
07/08 =	£1,479.42	01/02 =	£978.55
06/07 =	£1,411.00		

Area

Approx. 'built-up' area = 340 hectares (840 acres)

Second/holiday homes, 2010

Total number	100
% of total dwellings	2.2

Source: Council Tax Register (parish figure, rounded)

Index of Deprivation, 2010 (Figures show SOA ranking out of 247 SOAs in DCC Dorset with 1 being the most deprived)

SOA NAME	Multiple	Income	Employment	Education & Skills	Health	Housing & Services	Crime	Living
Sherborne East Coldharbour	151	93	64	145	108	194	197	163
Sherborne East Gryphon	20	12	15	18	31	175	86	61
Sherborne East Newlands	181	159	130	228	82	224	61	123
Sherborne West Abbey	120	146	161	203	107	93	83	11
Sherborne West Lenthay	191	189	87	212	120	199	95	203
Sherborne West Marston	131	119	86	197	74	132	141	62
Sherborne West Westbridge	77	54	96	22	61	234	165	100

SOA = Super Output Area (minimum 400 households or 1,000 population)

People

	DCC Dorset	Sherborne
Population: 2010 Mid-Year Estimates		
Total	404,790	9,590
Males	196,420	4,560
Females	208,370	5,030
Age Structure (%): 2010 Mid-Year Estimates		
0-15	17.0	20.4
16-17	2.7	7.2
18-44	25.4	21.1
45-59	20.9	16.0
60-84	30.0	29.3
85+	3.9	5.9

Ethnicity: 2001 Census

White British (%)	96.8	92.7
BME (%)	3.2	7.3

Health: 2001 Census

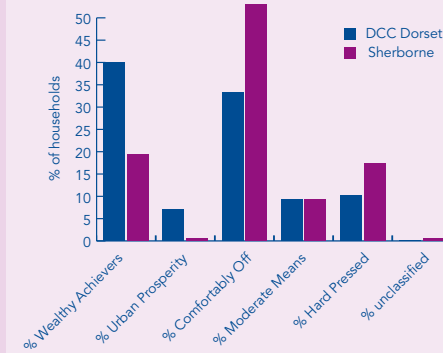
% with long term illness/disability	19.2	19.6
General Health: % good	68.1	69.1
General Health: % not good	8.4	8.0
% Providing unpaid care	10.8	8.7

Poverty Indicators: Housing/Council Tax Benefit: 2009

Benefit population as a % of total town population	13.6	14.2
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Socio-economic classifications: 2010 ACORN

% Wealthy Achievers	40.1	19.3
% Urban Prosperity	7.1	0.5
% Comfortably Off	33.2	52.9
% Moderate Means	9.2	9.4
% Hard Pressed	10.2	17.4
% unclassified	0.2	0.5



ACORN, 2010

Retail Profile - Town Centre Floorspace

122 shops/128,000 sq.ft. (2005). The town is only 5 miles from Yeovil, which has substantial shopping facilities.

Town Centre: mainly small shops, but includes Nationals such as Boots, New Look, Sainsburys.

Catchment Population: The Shopping catchment for Sherborne (major food shopping) extends around 5 miles in a N, S & E direction, but only a very short distance to the west. The population within that catchment is around 14,100 (Mid 2001)

Library - Number of issues of books etc

	2008-09	2009-10	2010-11
Sherborne Library	114,720	106,717	98,497

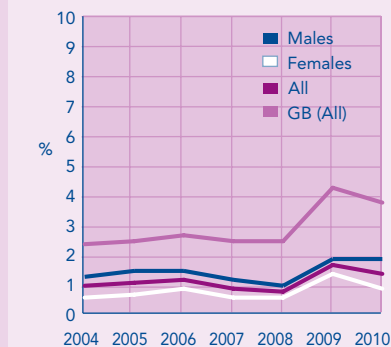
Industrial Estates

South Western Business Park (4.1h), Coldharbour Business Park (3.6h). Sherborne Business Centre (0.6h)

Unemployment % (persons)

	Male	Female	Total
July 2004	1.1 (27)	0.4 (9)	0.7 (36)
July 2005	1.2 (31)	0.5 (11)	0.9 (42)
July 2006	1.2 (31)	0.6 (16)	0.9 (47)
July 2007	1.0 (25)	0.4 (10)	0.7 (35)
July 2008	0.8 (20)	0.3 (8)	0.5 (28)
July 2009	1.7 (45)	1.0 (27)	1.4 (72)
July 2010	1.7 (43)	0.7 (18)	1.2 (61)

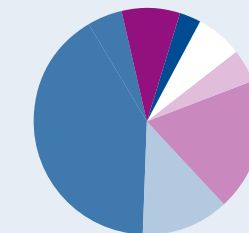
(Of July 2010 unemployment figures, the long term unemployed = 8.2%)



2009 Employment

Total number of people working in the town: 5,100
Number of firms (excluding the self-employed): 410

Full-time 57% Part-time 43%



Manufacturing & other non service	9%
Construction	3%
Accommodation & food service activities	7%
Other Services	5%
Distribution including motor	20%
Finance & business services	13%
Public administration, ed. & health	43%

Source: Business Register and Employment Survey 2009, ONS

Figures may not sum due to rounding
All these figures exclude farm agriculture which has been suppressed

Major Employers

- Carlisle Process Systems
- Dorset County Council
- PD Intergraly Technologies
- Sainsburys • Sherborne School
- Sherborne School for Girls
- St Antony's Leweston Schools
- Yeatman Hospital

Local Authorities

Dorset County Council
County Hall, Colliton Park, Dorchester
Dorset DT1 1XJ. 01305 221000

West Dorset District Council
Stratton House, 58/60 High West Street Dorchester,
Dorset, DT1 1UZ. 01305 251010
email: custservices@westdorset-dc.gov.uk

Town Council
Mr Trevor Savage, Town Council Offices,
The Manor House, Newlands, Sherborne,
Dorset, DT9 3JL. 01935 812807
Email: t.savage@sherborne-tc.gov.uk

Useful Websites
www.sherbornetown.com
www.dorsetforyou.com



Stalbridge is Dorset's smallest town. It stands on the north side of the Blackmore Vale, close to the Somerset border. Its' long main street runs from the church to the 15thC market cross, reputedly the best in the country. Stalbridge dates from Saxon times and has an unhurried, olde world atmosphere that adds to its' charm.

Communications

Stalbridge is located on the A357. The nearest rail station is just over 3 miles away in Templecombe (Somerset)

Education

Sturminster Newton Pyramid Area: 6 Primary Schools, 1 Secondary School, 1 Special School.

The Secondary School for the area Sturminster Newton High School (563 pupils - 2011)

Industrial and Commercial Land

Between 1994-10, 2.48 hectares of industrial land has been developed in Stalbridge. The total area of land with permission or allocated in the local plan is 0.70 hectares.

Crime - Domestic Burglaries

Rate per 1,000 h/holds 2009/10

Stalbridge	0.0
DCC Dorset	3.8
South West	7.6
England & Wales	11.6

Latest Population figure (2010 mid year estimate) for the town (Stalbridge Parish) is 2,560

	1921	1931	1951	1961	1971	1981	1991	2001
Census population (enumerated)	1,220	1,250	1,540	1,520	1,960	2,320	2,280	2,580

Housing Growth

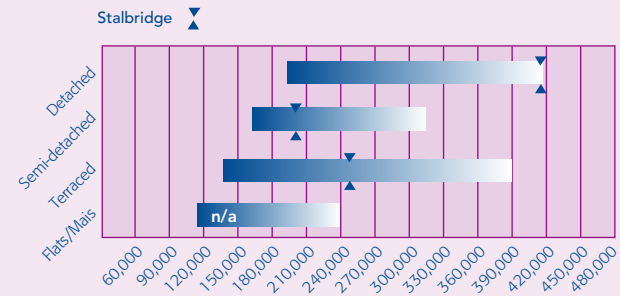
Housing Development (net)	'99	'00	'01	'02	'03	'04	'05	'06	'07	'08	'09	'10
	29	14	38	22	0	8	4	2	2	3	34	18

The 2001 Census records 1,112 dwellings in Stalbridge. Since 2001, a further 93 units have been built giving a total of 1,205 dwellings. At March 2010, a further 14 units have permission and 0 are allocated in the local plan.

Note: Figures allow for losses from re-development etc. Method revised 2009

Average House Prices

Stalbridge average property prices in relation to maximum/minimum prices for all DCC Dorset towns



Average House Prices

Detached	£419,861
Semi-detached	£198,086
Terraced	£246,750
Flats/Maisonettes	n/a

Land Registry average prices (July-September 2010)
(Prices may be affected by low number of sales)

Area

Approx. 'built-up' area = 80 hectares (198 acres)

Local Authority Revenue: Council Tax Band 'D' for year:

11/12 =	£1,579.98	05/06 =	£1,289.87
10/11 =	£1,579.12	04/05 =	£1,226.88
09/10 =	£1,532.83	03/04 =	£1,158.24
08/09 =	£1,477.21	02/03 =	£1,023.21
07/08 =	£1,408.53	01/02 =	£936.82
06/07 =	£1,337.39		

Second/holiday homes, 2011

Total number	20
% of total dwellings	1.3

Source: Council Tax Register (parish figure,rounded)

Index of Deprivation, 2010 (Figures show SOA ranking out of 247 SOAs in DCC Dorset with 1 being the most deprived)

SOA NAME	Multiple	Income	Employment	Education	Health & Skills	Housing & Services	Crime	Living
Stalbridge Town	105	61	61	55	98	204	198	159

SOA = Super Output Area (minimum 400 households or 1,000 population)

People

	DCC Dorset	Stalbridge
Population: 2010 Mid-Year Estimates		
Total	404,790	2,560
Males	196,420	1,260
Females	208,370	1,300
Age Structure (%): 2010 Mid-Year Estimates		
0-15	17.0	17.3
16-17	2.7	2.2
18-44	25.4	22.4
45-59	20.9	20.8
60-84	30.0	33.7
85+	3.9	3.7

Ethnicity: 2001 Census

White British (%)	96.8	98.8
BME (%)	3.2	1.2

Health: 2001 Census

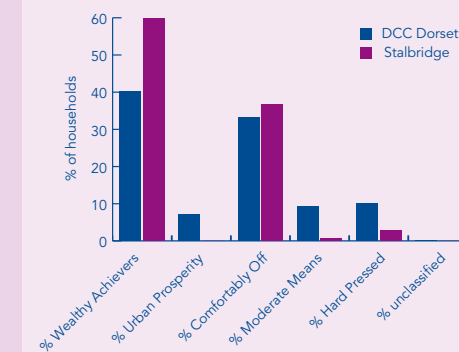
% with long term illness/disability	19.2	18.2
General Health: % good	68.1	69.9
General Health: % not good	8.4	7.2
% Providing unpaid care	10.8	10.5

Poverty Indicators: Housing/Council Tax Benefit: 2009

Benefit population as a % of total town population	13.6	13.3
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Socio-economic classifications: 2010 ACORN

% Wealthy Achievers	40.1	59.7
% Urban Prosperity	7.1	-
% Comfortably Off	33.2	36.8
% Moderate Means	9.2	0.6
% Hard Pressed	10.2	2.8
% unclassified	0.2	-



ACORN, 2010

Retail Profile - Town Floorspace

16 shops (2005) 14,000 sq.ft.
Mainly local shops

Library - Number of issues of books etc

	2008-09	2009-10	2010-11
Stalbridge Library	26,666	26,620	23,915

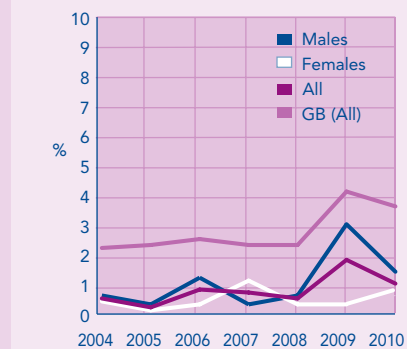
Industrial Estates

Stalbridge Trading Estate (7.1h), Gibbs Marsh Trading Estate (7.7h), The Sidings (0.2h), Station Road Business Park (0.5h)

Unemployment % (persons)

	Male	Female	Total
July 2004	0.6 (6)	0.4 (4)	0.5 (10)
July 2005	0.3 (3)	0.1 (1)	0.2 (4)
July 2006	1.2 (12)	0.3 (3)	0.7 (15)
July 2007	0.3 (3)	0.9 (9)	0.6 (13)
July 2008	0.6 (6)	0.3 (3)	0.4 (9)
July 2009	3.0 (30)	0.3 (3)	1.6 (33)
July 2010	1.4 (14)	0.6 (6)	1.0 (20)

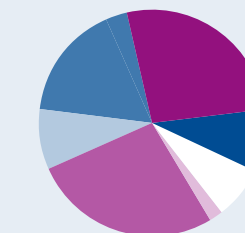
(Of July 2010 unemployment figures, the long term unemployed = 25.0%)



2009 Employment

Total number of people working in the town: 1,100
Number of firms (excluding the self-employed): 150

Full-time 66% Male 44%



Manufacturing & other non service	28%
Construction	9%
Accommodation & food service activities	8%
Other Services	2%
Distribution including motor	28%
Finance & business services	9%
Public administration, ed. & health	17%

Source: Business Register and Employment Survey 2009, ONS
Figures may not sum due to rounding
All these figures exclude farm agriculture which has been suppressed

Major Employers

All relatively small
• Stalbridge Timber • William Hughes Ltd
• Dorset County Council • Fudges-Dorset Village Bakery

Local Authorities

Dorset County Council
County Hall, Colliton Park, Dorchester
Dorset DT1 1XJ. 01305 221000

North Dorset District Council
Nordon, Salisbury Road, Blandford Forum,
Dorset DT11 7LL. 01258 454111

Town Council
Mrs T Watson, 8 Ring Street, Stalbridge,
Dorset, DT10 2LZ. 01963 364276
email: clerk@stalbridgetowncouncil.gov.uk

Useful Websites
www.dorsetforyou.com
www.stalbridgetowncouncil.gov.uk



Sturminster Newton is an historic market town. Much of Sturminster's economy is based on agriculture but it does have a thriving industrial estate. To the west of the town a major new area of land has been earmarked for employment use. In addition a significant amount of land is available for housing in the town.

Communications

Sturminster Newton is located at the junction of the A357 and B3091. The nearest rail stations are at Gillingham and Temple Combe.

Education

Sturminster Newton Pyramid Area: 6 Primary Schools, 1 Secondary School, 1 Special School.

The Secondary School for the area Sturminster Newton High School (563 pupils - 2011)

Commercial Land

Between 1994-10, 1.1 hectares of industrial land has been developed in Sturminster Newton. The total area of land with permission or allocated in the local plan is 7.2 hectares, most of which is at Rolls Mill Business Park.

Crime - Domestic Burglaries

Rate per 1,000 h/holds 2009/10

Sturminster Newton	5.5
DCC Dorset	3.8
South West	7.6
England & Wales	11.6

Latest Population figure (2010 mid year estimate) for the town (Sturminster Newton Parish) is 3,840

	1921	1931	1951	1961	1971	1981	1991	2001
Census population (enumerated)	1,620	1,710	1,800	1,960	2,110	2,240	2,490	3,110

Housing Growth

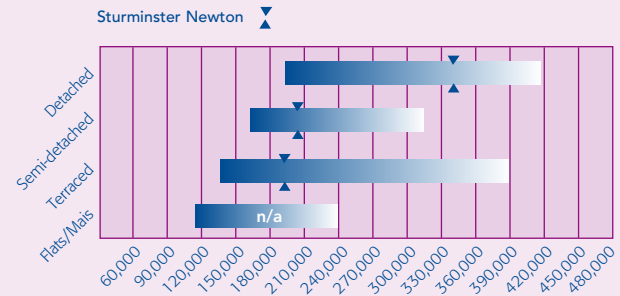
Housing Development (net)	'99	'00	'01	'02	'03	'04	'05	'06	'07	'08	'09	'10
	73	12	11	79	85	47	14	112	36	32	45	14

The 2001 Census records 1,491 dwellings in Sturminster Newton. Since 2001, a further 464 units have been built giving a total of 1,955 dwellings. At March 2010, a further 93 units have permission and 90 are allocated in the local plan.

Note: Figures allow for losses from re-development etc. Method revised 2009.

Average House Prices

Sturminster Newton average property prices in relation to maximum/ minimum prices for all DCC Dorset towns



Average House Prices

Detached	£342,205
Semi-detached	£205,000
Terraced	£193,909
Flats/Maisonettes	n/a

Land Registry average prices (July-September 2010)
(Prices may be affected by low number of sales)

Area

Approx. 'built-up' area = 120 hectares (296 acres)

Local Authority Revenue: Council Tax Band 'D' for year:

11/12 =	£1,642.20	05/06 =	£1,309.64
10/11 =	£1,636.92	04/05 =	£1,233.53
09/10 =	£1,589.36	03/04 =	£1,166.30
08/09 =	£1,529.45	02/03 =	£1,012.92
07/08 =	£1,455.52	01/02 =	£928.01
06/07 =	£1,380.31		

Second/holiday homes, 2011

Total number	20
% of total dwellings	0.8

Source: Council Tax Register (parish figure, rounded)

Index of Deprivation, 2010 (Figures show SOA ranking out of 247 SOAs in DCC Dorset with 1 being the most deprived)

SOA NAME	Multiple	Income	Employment	Education & Skills	Health	Housing Services	Crime	Living
Sturminster Newton Town	38	39	46	41	45	80	68	119

SOA = Super Output Area (minimum 400 households or 1,000 population)

People

	DCC Dorset	Sturminster Newton
Population: 2010 Mid-Year Estimates		
Total	404,790	3,840
Males	196,420	1,870
Females	208,370	1,970

Age Structure (%): 2010 Mid-Year Estimates

0-15	17.0	20.1
16-17	2.7	2.9
18-44	25.4	24.7
45-59	20.9	18.9
60-84	30.0	30.1
85+	3.9	3.3

Ethnicity: 2001 Census

White British (%)	96.8	97.6
BME (%)	3.2	2.4

Health: 2001 Census

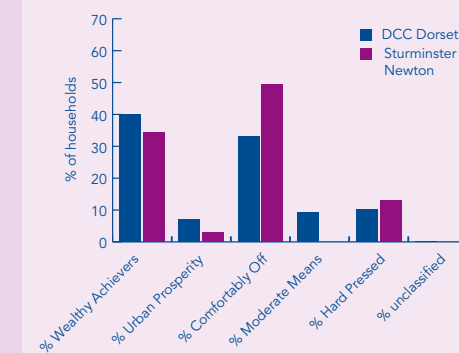
% with long term illness/disability	19.2	19.9
General Health: % good	68.1	65.4
General Health: % not good	8.4	8.7
% Providing unpaid care	10.8	13.4

Poverty Indicators: Housing/Council Tax Benefit: 2009

Benefit population as a % of total town population	13.6	14.5
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Socio-economic classifications: 2010 ACORN

% Wealthy Achievers	40.1	34.5
% Urban Prosperity	7.1	3.0
% Comfortably Off	33.2	49.5
% Moderate Means	9.2	-
% Hard Pressed	10.2	13.0
% unclassified	0.2	-



ACORN, 2010

Retail Profile - Town Floorspace

38 shops/25,000 sq.ft. (2005)

Town Centre: mainly local shops, but includes Co-op

Catchment Population: The Shopping catchment for Sturminster Newton (major food shopping) extends around 4 miles in a NW & SE direction and 8 miles in a NE & SW direction. The population within the catchment is around 11,200 (Mid 2001).

Library - Number of issues of books etc

	2008-09	2009-10	2010-11
Sturminster Newton Library	47,743	42,993	39,510
Sturminster Mobile	35,059	33,279	31,988

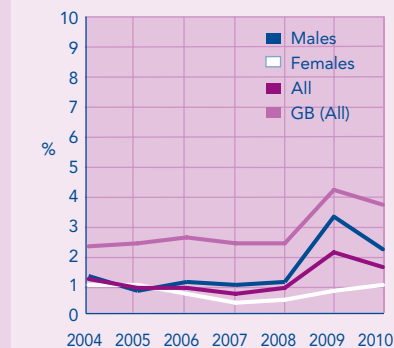
Industrial Estates

Butts Pond Industrial Estate (5.18h)
Rolls Mill Business Park (2.5h)

Unemployment % (persons)

	Male	Female	Total
July 2004	1.1 (12)	0.7 (8)	0.9 (20)
July 2005	0.6 (7)	0.7 (8)	0.7 (15)
July 2006	0.8 (10)	0.4 (5)	0.6 (15)
July 2007	0.9 (11)	0.2 (3)	0.6 (14)
July 2008	1.0 (13)	0.4 (5)	0.7 (18)
July 2009	3.2 (40)	0.6 (8)	1.9 (48)
July 2010	2.1 (26)	0.9 (11)	1.5 (37)

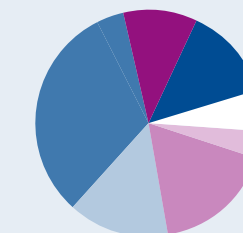
(Of July 2010 unemployment figures, the long term unemployed = 18.9%)



2009 Employment

Total number of people working in the town: 2,000
Number of firms (excluding the self-employed): 220

Full-time 62% Part-time 38%



Manufacturing & other non service	11%
Construction	14%
Accommodation & food service activities	6%
Other Services	4%
Distribution including motor	18%
Finance & business services	15%
Public administration, ed. & health	32%

Source: Business Register and Employment Survey 2009, ONS
Figures may not sum due to rounding
All these figures exclude farm agriculture which has been suppressed

Major Employers

- A. Hammonds and Sons Ltd
- Caice Acoustics • Dorset County Council
- Harts of Sturminster

Local Authorities

Dorset County Council
County Hall, Colliton Park, Dorchester,
Dorset, DT1 1XJ. 01305 221000

North Dorset District Council
Nordon, Salisbury Road, Blandford Forum,
Dorset DT11 7LL. 01258 454111

Town Council
Mrs Mal Dericott, Council Offices,
Old Market Hill, Sturminster Newton,
Dorset, DT10 1FH. 01258 475136
Email: townclerk@sturminsternewton-tc.gov.uk

Useful Websites

www.north-dorset.gov.uk
www.dorsetforyou.com
www.sturminsternewton-tc.gov.uk



Swanage combines the attractions of an old-world town and an up-to-date seaside resort. It is set at the eastern end of the Isle of Purbeck, with its Bay extending from the cliffs at Ballard Point to Peverill Point. The town has a wide range of sporting and recreational activities.

Communications

Swanage is located at the end of the Isle of Purbeck on the A351. The Swanage railway is used as a popular tourist attraction and has recently been connected to the rail network. The local Sandbanks ferry gives easy access to the town of Poole.

Education

Purbeck Pyramid Area:
13 First Schools, 4 Middle Schools,
1 Secondary School.

The Upper School for the area
The Purbeck School (996 pupils -
2011)

Commercial Land

Between 1994-10, 0.3 hectares of industrial land has been developed in Swanage. The total area of land with permission or allocated in the local plan is 2.0 hectares.

Crime - Domestic Burglaries

Rate per 1,000 h/holds 2009/10	
Swanage	1.5
DCC Dorset	3.8
South West	7.6
England & Wales	11.6

Latest Population figure (2010 mid year estimate) for the town is 9,840

	1921	1931	1951	1961	1971	1981	1991	2001
Census population (enumerated)	7,110	6,280	6,870	8,120	8,560	8,650	9,520	10,140

Housing Growth

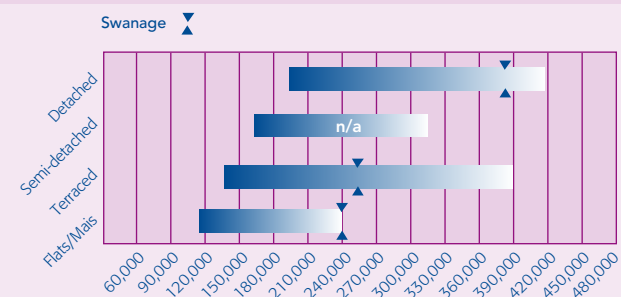
Housing Development (net)	'99	'00	'01	'02	'03	'04	'05	'06	'07	'08	'09	'10
	136	34	34	47	60	39	42	59	56	60	42	55

The 2001 Census records 5,304 dwellings in Swanage. Since 2001, a further 460 units have been built giving a total of 5,764 dwellings. At March 2010, a further 134 units have permission and 0 are allocated in the local plan.

Note: Figures allow for losses from re-development etc. Method revised 2009

Average House Prices

Swanage average property prices in relation to maximum/minimum prices for all DCC Dorset towns



Average House Prices

Detached	£382,606
Semi-detached	n/a
Terraced	£251,550
Flats/Maisonettes	£240,575

Land Registry average prices (July-September 2010)
(Prices may be affected by low number of sales)

Area

Approx. 'built-up' area = 350 hectares (865 acres)

Local Authority Revenue: Council Tax Band 'D' for year:

11/12 =	£1,691.13	05/06 =	£1,341.46
10/11 =	£1,691.13	04/05 =	£1,288.73
09/10 =	£1,640.16	03/04 =	£1,218.69
08/09 =	£1,552.50	02/03 =	£1,049.65
07/08 =	£1,474.93	01/02 =	£958.65
06/07 =	£1,405.99		

Second/holiday homes, 2011

Total number	940
% of total dwellings	16.5

Source: Council Tax Register (parish figure, rounded)

Index of Deprivation, 2010 (Figures show SOA ranking out of 247 SOAs in DCC Dorset with 1 being the most deprived)

SOA NAME	Multiple	Income	Employment	Education	Health & Skills	Housing & Services	Crime	Living
New Swanage & Ulwell	104	123	116	147	112	34	107	146
Swanage Herston	66	37	78	17	100	114	190	165
Swanage King George's	182	168	199	64	152	203	175	71
Swanage North	170	135	164	176	94	191	114	78
Swanage South	132	141	122	181	97	139	58	26
Swanage Town Centre	84	74	89	112	54	164	81	29
Swanage Townsend	80	57	101	43	51	178	94	102

SOA = Super Output Area (minimum 400 households or 1,000 population)

People

	DCC Dorset	Swanage
Population: 2010 Mid-Year Estimates		
Total	404,790	9,840
Males	196,420	4,690
Females	208,370	5,150
Age Structure (%): 2010 Mid-Year Estimates		
0-15	17.0	14.6
16-17	2.7	2.4
18-44	25.4	25.0
45-59	20.9	19.4
60-84	30.0	33.3
85+	3.9	5.4

Ethnicity: 2001 Census

White British (%)	96.8	94.0
BME (%)	3.2	6.0

Health: 2001 Census

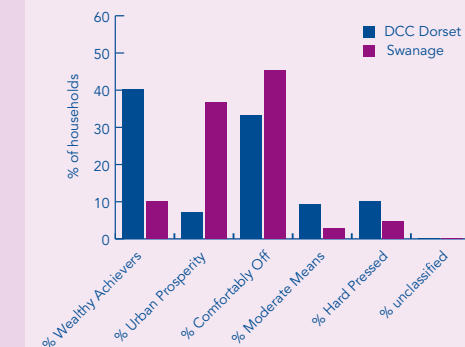
% with long term illness/disability	19.2	21.9
General Health: % good	68.1	65.0
General Health: % not good	8.4	9.1
% Providing unpaid care	10.8	10.3

Poverty Indicators: Housing/Council Tax Benefit: 2009

Benefit population as a % of total town population	13.6	14.3
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Socio-economic classifications: 2010 ACORN

% Wealthy Achievers	40.1	10.2
% Urban Prosperity	7.1	36.6
% Comfortably Off	33.2	45.4
% Moderate Means	9.2	2.9
% Hard Pressed	10.2	4.7
% unclassified	0.2	0.2



ACORN, 2010

Retail Profile - Town Floorspace

119 shops/107,000 sq.ft. (2005)

Town Centre: mainly local shops, but nationals such as Boots, Co-op, New Look, Somerfield, W H Smith.

Catchment Population: The Shopping catchment for Swanage (major food shopping) extends around 5 miles in a NW direction and towards Wareham. The population within the catchment is around 13,400 (Mid 2001).

Library - Number of issues of books etc

	2008-09	2009-10	2010-11
Swanage Library	87,304	86,764	68,114

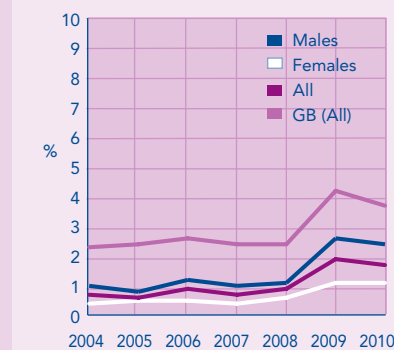
Industrial Estates

Victoria Avenue Industrial Estate (2.8h)

Unemployment % (persons)

	Male	Female	Total
July 2004	0.9 (24)	0.2 (7)	0.5 (31)
July 2005	0.7 (18)	0.3 (9)	0.5 (27)
July 2006	1.1 (30)	0.4 (11)	0.7 (41)
July 2007	0.9 (26)	0.2 (7)	0.6 (33)
July 2008	1.0 (29)	0.4 (13)	0.7 (42)
July 2009	2.5 (73)	0.9 (25)	1.7 (98)
July 2010	2.3 (66)	1.0 (28)	1.6 (94)

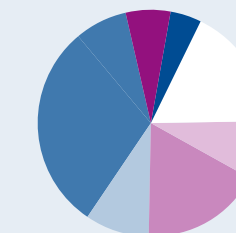
(Of July 2010 unemployment figures, the long term unemployed = 25.8%)



2009 Employment

Total number of people working in the town: 3,100
Number of firms (excluding the self-employed): 390

Full-time 55% Part-time 48%



Manufacturing & other non service	7%
Construction	5%
Accommodation & food service activities	19%
Other Services	9%
Distribution including motor	19%
Finance & business services	10%
Public administration, ed. & health	32%

Source: Business Register and Employment Survey 2009, ONS

Figures may not sum due to rounding
All these figures exclude farm agriculture which has been suppressed

Major Employers

• Dorset County Council • Dorset Healthcare NHS Trust • Ibstock Bricks Ltd • Wire Fittings Ltd. • Swanage Hospital

Local Authorities

Dorset County Council
County Hall, Colliton Park, Dorchester,
Dorset, DT1 1XJ. 01305 221000

Purbeck District Council
Westport House, Worgret Road, Wareham,
Dorset, BH20 4PP. 01929 556561

Town Council
Mr Martin Ayres, Town Clerk, Town Hall, Swanage,
Dorset, BH19 2NZ. 01929 423636
Email: admin@swanage.gov.uk

Useful Websites
www.swanage.gov.uk
www.dorsetforyou.com



Verwood is a rapidly expanding town situated in the north-east of the County, with a current population of over 14,000. Situated amid heathlands, it was originally known as Fayrewood. Historically, one key industry in the area was the famous Verwood Potteries, but much of the current employment is based around the modern Ebblake Industrial Estate

Communications

Verwood is located on the B3081, around 4 miles north of the A31 Trunk road. There are no rail links in the area.

Education

Wimborne Pyramid Area: 1 Primary School, 14 First Schools, 4 Middle Schools, 1 Secondary School, 1 Special School.

The Secondary School for the area Queen Elizabeth's School (1,479 pupils - 2011)

Commercial Land

Between 1994-10, 3.8 hectares of industrial land has been developed in Verwood. The total area of land with permission or allocated in the local plan is 3.0 hectares.

Crime - Domestic Burglaries

Rate per 1,000 h/holds 2009/10	
Verwood	2.3
DCC Dorset	3.8
South West	7.6
England & Wales	11.6

Latest Population figure (2010 mid year estimate) for the town (Verwood Parish) is 14,930

	1921	1931	1951	1961	1971	1981	1991	2001
Census population (enumerated)	1,220	1,610	2,130	2,820	3,510	6,110	10,210	13,530

Housing Growth

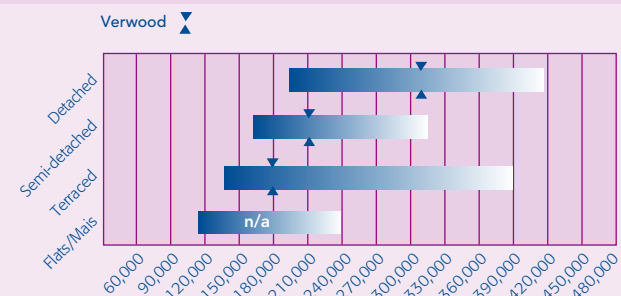
Housing Development (net)	'99	'00	'01	'02	'03	'04	'05	'06	'07	'08	'09	'10
	229	162	145	145	97	149	23	6	7	68	7	-1

The 2001 Census records 5,705 dwellings in Verwood. Since 2001, a further 501 units have been built giving a total of 6,206 dwellings. At March 2010, a further 62 units have permission and 30 are allocated in the local plan.

Note: Figures allow for losses from re-development etc. Method revised 2009

Average House Prices

Verwood average property prices in relation to maximum/minimum prices for all DCC Dorset towns



Average House Prices

Detached	£302,577
Semi-detached	£209,139
Terraced	£179,625
Flats/Maisonettes	n/a

Land Registry average prices (July-September 2010)
(Prices may be affected by low number of sales)

Area

Approx. 'built-up' area = 440 hectares (1,090 acres)

Local Authority Revenue: Council Tax Band 'D' for year:

11/12 =	£1,642.20	05/06 =	£1,323.67
10/11 =	£1,641.58	04/05 =	£1,272.30
09/10 =	£1,592.17	03/04 =	£1,195.74
08/09 =	£1,533.77	02/03 =	£1,042.11
07/08 =	£1,464.48	01/02 =	£943.02
06/07 =	£1,390.31		

Second/holiday homes, 2011

Total number	40
% of total dwellings	0.6

Source: Council Tax Register (parish figure, rounded)

Index of Deprivation, 2010 (Figures show SOA ranking out of 247 SOAs in DCC Dorset with 1 being the most deprived)

SOA NAME	Multiple	Income	Employment	Education & Skills	Health	Housing & Services	Crime	Living
Three Legged Cross	99	43	48	45	170	243	89	228
Verwood Chiltern	207	164	217	63	237	121	226	223
Verwood Dewlands	239	228	232	207	247	117	246	243
Verwood Ebblake	213	232	238	151	236	48	242	247
Verwood Emmanuel	246	231	240	216	243	207	204	242
Verwood Newtown	218	224	242	103	242	77	178	230
Verwood Noon Hill	211	198	139	219	225	81	211	245
Verwood Potterne & Woolsbridge	37	22	59	20	164	52	44	184
Verwood Stephen's Castle	228	160	218	196	234	122	216	241
Verwood Town Centre	232	210	214	154	244	165	173	236

SOA = Super Output Area (minimum 400 households or 1,000 population)

People

	DCC Dorset	Verwood
Population: 2010 Mid-Year Estimates		
Total	404,790	14,930
Males	196,420	7,150
Females	208,370	7,780
Age Structure (%): 2010 Mid-Year Estimates		
0-15	17.0	20.1
16-17	2.7	2.4
18-44	25.4	26.8
45-59	20.9	20.0
60-84	30.0	27.1
85+	3.9	3.6

Ethnicity: 2001 Census

White British (%)	96.8	97.4
BME (%)	3.2	2.6

Health: 2001 Census

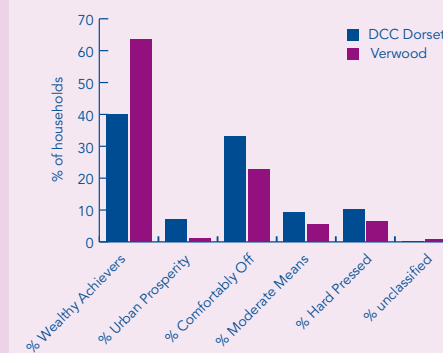
% with long term illness/disability	19.2	16.1
General Health: % good	68.1	71.4
General Health: % not good	8.4	7.1
% Providing unpaid care	10.8	9.3

Poverty Indicators: Housing/Council Tax Benefit: 2009

Benefit population as a % of total town population	13.6	10.4
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Socio-economic classifications: 2010 ACORN

% Wealthy Achievers	40.1	63.5
% Urban Prosperity	7.1	1.2
% Comfortably Off	33.2	22.8
% Moderate Means	9.2	5.4
% Hard Pressed	10.2	6.5
% unclassified	0.2	0.7



ACORN, 2010

Retail Profile - Town Floorspace

35 shops/44,458 sq.ft. (2005)

Town Centre: mainly local shops, but also Morrisons.

Catchment Population: The Shopping catchment for Verwood (major food shopping) extends around 5 miles in a NW direction, but only a short distance towards Ferndown. The population within the catchment is around 15,100 (Mid 2001).

Library - Number of issues of books etc

	2008-09	2009-10	2010-11
Verwood Library	85,977	81,370	77,168

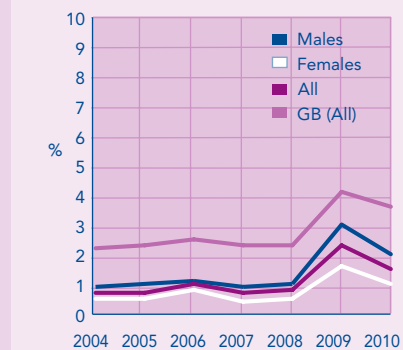
Industrial Estates

Ebblake Industrial Estate (17.5h)

Unemployment % (persons)

	Male	Female	Total
July 2004	0.8 (32)	0.4 (17)	0.6 (49)
July 2005	0.9 (36)	0.4 (17)	0.7 (53)
July 2006	1.1 (43)	0.7 (30)	0.9 (73)
July 2007	0.9 (36)	0.4 (16)	0.6 (52)
July 2008	1.0 (41)	0.4 (19)	0.7 (60)
July 2009	3.0 (120)	1.4 (60)	2.1 (180)
July 2010	2.0 (82)	1.0 (45)	1.5 (127)

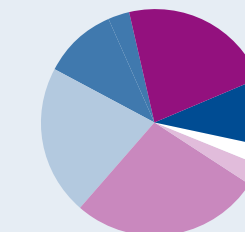
(Of July 2010 unemployment figures, the long term unemployed = 11.8%)



2009 Employment

Total number of people working in the town: 4,700
Number of firms (excluding the self-employed): 540

Full-time 72% Part-time 28%



Manufacturing & other non service	23%
Construction	10%
Accommodation & food service activities	3%
Other Services	3%
Distribution including motor	28%
Finance & business services	22%
Public administration, ed. & health	11%

Source: Business Register and Employment Survey 2009, ONS

Figures may not sum due to rounding
All these figures exclude farm agriculture which has been suppressed

Major Employers

- Dorset County Council • Key Ltd
- Morrisons • Quality Assured Plastics
- Wessex Garage Doors Ltd.

Local Authorities

Dorset County Council
County Hall, Colliton Park, Dorchester
Dorset DT1 1XJ. 01305 221000

East Dorset District Council
Furzehill, Wimborne, Dorset BH21 4HN. 01202 886201

Town Council
Mrs V Bright, Council Offices,
28, Vicarage Road, Verwood,
Dorset, BH31 6DW. 01202 820880
Email: verwoodtc@btconnect.com

Useful Websites

www.verwood.gov.uk
www.dorsetforyou.com
www.verwood.net



Wareham occupies a strategic site on both the Rivers Frome and Piddle, close to their confluence into Poole Harbour. Its grid like street pattern could be of Saxon origin and it still stands within the compass of its earth ramparts. Despite its relatively small size Wareham retains a good range of social, recreational and educational facilities.

Communications

Wareham is close to the intersection of the A351 and A352. There is a rail link to London and west to Weymouth.

Education

Purbeck Pyramid Area:
13 First Schools, 4 Middle Schools,
1 Secondary School.

The Upper School for the area
The Purbeck School (996 pupils -
2011)

Commercial Land

Between 1994-10, 6.2 hectares of industrial land has been developed in Wareham. The total area of land with permission or allocated in the local plan is 9.1 hectares.

Crime - Domestic Burglaries

Rate per 1,000 h/holds 2009/10

Wareham	1.5
DCC Dorset	3.8
South West	7.6
England & Wales	11.6

Latest Population figure (2010 mid year estimate) for the town (Wareham Parish) is 5,580*

	1921	1931	1951	1961	1971	1981	1991	2001
Census population (enumerated)	1,930	2,370	2,750	3,100	4,370	4,580	5,620	5,680

* These figures are for Wareham Town, but Sandford to the north-east with a population of just over 2,000, has considerable influence on the town.

Housing Growth

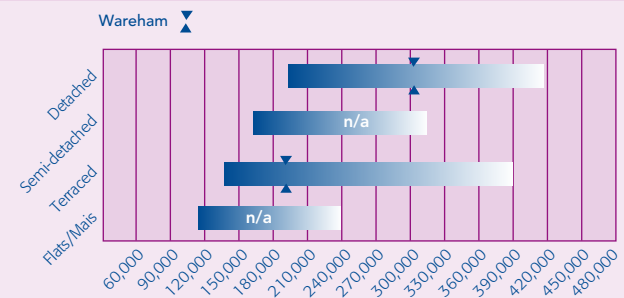
Housing Development	'99	'00	'01	'02	'03	'04	'05	'06	'07	'08	'09	'10
	19	18	3	1	7	7	2	12	16	8	1	2

The 2001 Census records 2,643 dwellings in Wareham Town. Since 2001, a further 56 units have been built giving a total of 2,699 dwellings. At March 2010, a further 40 units have permission and 0 are allocated in the local plan.

Note: Figures allow for losses from re-development etc. Method revised 2009

Average House Prices

Wareham average property prices in relation to maximum/minimum prices for all DCC Dorset towns



Average House Prices

Detached	£299,666
Semi-detached	n/a
Terraced	£186,100
Flats/Maisonettes	n/a

Land Registry average prices (July-September 2010)
(Prices may be affected by low number of sales)

Local Authority Revenue: Council Tax Band 'D' for year:

11/12 =	£1,619.21	05/06 =	£1,311.78
10/11 =	£1,619.21	04/05 =	£1,260.62
09/10 =	£1,570.15	03/04 =	£1,191.16
08/09 =	£1,510.96	02/03 =	£1,023.14
07/08 =	£1,443.12	01/02 =	£935.89
06/07 =	£1,376.11		

Area

Approx. 'built-up' area = 102 hectares (250 acres)

Second/holiday homes, 2011

Total number	40
% of total dwellings	1.5

Source: Council Tax Register (parish figure, rounded)

Index of Deprivation, 2010 (Figures show SOA ranking out of 247 SOAs in DCC Dorset with 1 being the most deprived)

SOA NAME	Multiple	Income	Employment	Education & Skills	Health	Housing & Services	Crime	Living
Wareham Northmoor Park	163	205	204	69	116	59	181	177
Wareham Northport	88	84	113	19	109	97	154	135
Wareham Town	40	31	52	70	40	201	40	14
Wareham Worgret	114	78	54	129	80	214	106	109

SOA = Super Output Area (minimum 400 households or 1,000 population)

People

	DCC Dorset	Wareham
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Population: 2010 Mid-Year Estimates		
Total	404,790	5,580
Males	196,420	2,620
Females	208,370	2,960

Age Structure (%): 2010 Mid-Year Estimates

0-15	17.0	14.3
16-17	2.7	2.8
18-44	25.4	26.4
45-59	20.9	20.2
60-84	30.0	32.6
85+	3.9	3.7

Ethnicity: 2001 Census

White British (%)	96.8	97.1
BME (%)	3.2	2.9

Health: 2001 Census

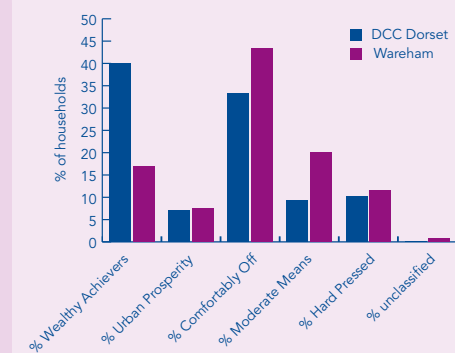
% with long term illness/disability	19.2	20.4
General Health: % good	68.1	66.0
General Health: % not good	8.4	9.2
% Providing unpaid care	10.8	10.6

Poverty Indicators: Housing/Council Tax Benefit: 2009

Benefit population as a % of total town population	13.6	14.2
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Socio-economic classifications: 2010 ACORN

% Wealthy Achievers	40.1	16.9
% Urban Prosperity	7.1	7.5
% Comfortably Off	33.2	43.3
% Moderate Means	9.2	20.1
% Hard Pressed	10.2	11.5
% unclassified	0.2	0.8



ACORN, 2010

Retail Profile - Town Floorspace

82 shops/60,000 sq.ft. (2005)

Town Centre: mainly local shops, but includes Co-op and Sainsburys.

Catchment Population: The Shopping catchment for Wareham (major food shopping) extends around 5 miles in a NW direction and towards Swanage. The population within the catchment is around 15,300 (Mid 2001).

Library - Number of issues of books etc

	2008-09	2009-10	2010-11
Wareham Library	78,955	74,476	75,534

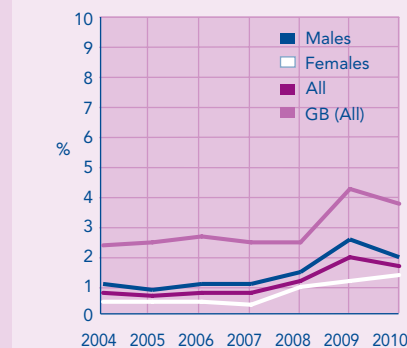
Industrial Estates

Sandford Lane Industrial Estate (9.02h), Westminster Industrial Estate (5.0h).

Unemployment % (persons)

	Male	Female	Total
July 2004	1.0 (16)	0.3 (5)	0.6 (21)
July 2005	0.7 (12)	0.3 (5)	0.5 (17)
July 2006	0.9 (16)	0.3 (5)	0.6 (21)
July 2007	0.9 (15)	0.2 (3)	0.5 (18)
July 2008	1.3 (22)	0.7 (12)	1.0 (34)
July 2009	2.4 (42)	0.8 (15)	1.6 (57)
July 2010	1.8 (31)	1.2 (21)	1.5 (52)

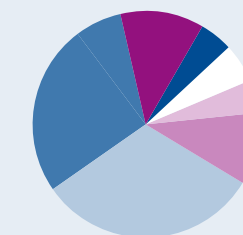
(Of July 2010 unemployment figures, the long term unemployed = 7.8%)



2009 Employment

Total number of people working in the town: 4,000
Number of firms (excluding the self-employed): 240

Full-time 55% Part-time 45%



Manufacturing & other non service	13%
Construction	5%
Accommodation & food service activities	6%
Other Services	5%
Distribution including motor	11%
Finance & business services	34%
Public administration, ed. & health	26%

Source: Business Register and Employment Survey 2009, ONS

Figures may not sum due to rounding
All these figures exclude farm agriculture which has been suppressed

Major Employers

including Holton Heath

- Arcall • BP Exploration Operating Co Ltd
- Coastal Publishing • Daler Rowney Ltd
- Dorset County Council • Dorset Healthcare NHS Trust • GRP Norco • Heatric Ltd
- Purbeck District Council • SAFI Ltd
- Sainsburys • Westwind Air Bearings.

Local Authorities

Dorset County Council
County Hall, Colliton Park, Dorchester
Dorset DT1 1XJ. 01305 221000

Purbeck District Council
Westport House, Worgret Road, Wareham,
Dorset, BH20 4PP. 01929 556561

Town Council
Rod Curtis, Town Clerk, Town Hall, Wareham,
Dorset BH20 4NS. 01929 553006
clerk@wareham-tc.gov.uk

Useful Websites
www.dorsetforyou.com
www.wareham-tc.gov.uk



An ancient and historic market town, Wimborne is the main centre for the District of East Dorset. Its history can be traced back to 300BC but it was in King Alfred's time that Wimborne was established as a town of importance. The very beautiful Minster dates from the early 10thC, but much of the structure was built in the 13thC. In the Minster is the famous chain library and close by the Priest House, now a museum. The town's commercial importance is based on its industrial estates.

Communications

Wimborne is located close to the A31 Trunk road from London to the South West, with direct links to Southampton and on to the M3. No rail link - but the town is within 20 minutes of Bournemouth Airport.

Education

Wimborne Pyramid Area:
1 Primary School, 14 First Schools,
4 Middle Schools, 1 Secondary School,
1 Special School.

The Secondary School for the area
Queen Elizabeth's School (1,479 pupils
- 2011)

Commercial Land

Between 1994-10, 0.5 hectares of industrial land has been developed in Wimborne. The total area of land with permission or allocated in the local plan is 2.9 hectares.

Crime - Domestic Burglaries

Rate per 1,000 h/holds 2009/10	
Wimborne	2.1
DCC Dorset	3.8
South West	7.6
England & Wales	11.6

Population: Latest population figure (2010 mid year estimate) for the town is 6,780*

	1921	1931	1951	1961	1971	1981	1991	2001
Census population (enumerated)	3,740	4,080	4,490	4,160	5,000	5,530	6,200	6,500

* These figures are for Wimborne Town (Civil Parish), but adjacent Colehill, with a population of 6,820, has considerable influence on the town.

Housing Growth

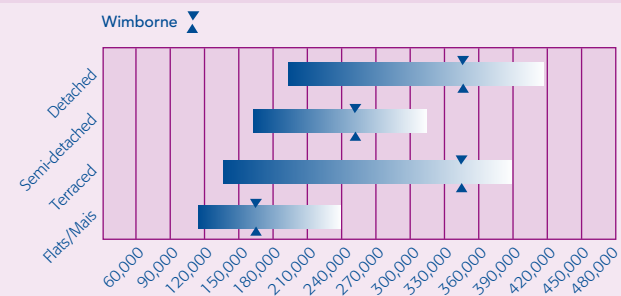
Housing Development (net) Wimborne/Colehill	'99	'00	'01	'02	'03	'04	'05	'06	'07	'08	'09	'10
	39	38	22	39	14	11	45	34	20	20	36	5

The 2001 Census records 3,269 dwellings in Wimborne and a further 2,870 in Colehill. Since 2001, 224 units have been built in Wimborne/Colehill giving a total of 6,363 dwellings in the wider area. At March 2010, a further 67 units have permission and 15 are allocated in the local plan for Wimborne/Colehill.

Note: Figures allow for losses from re-development etc. Method revised 2009.

Average House Prices

Wimborne average property prices in relation to maximum/minimum prices for all DCC Dorset towns



Average House Prices

Detached	£343,219
Semi-detached	£249,273
Terraced	£351,444
Flats/Maisonettes	£161,875

Land Registry average prices (July-September 2010)
(Prices may be affected by low number of sales)

Area

Approx. 'built-up' area = 260 hectares (642 acres)

Local Authority Revenue: Council Tax Band 'D' for year:

11/12 =	£1,688.33	05/06 =	£1,373.51
10/11 =	£1,686.10	04/05 =	£1,321.36
09/10 =	£1,638.23	03/04 =	£1,239.10
08/09 =	£1,577.43	02/03 =	£1,091.26
07/08 =	£1,508.79	01/02 =	£981.47
06/07 =	£1,439.99		

Second/holiday homes, 2011

Total number	30
% of total dwellings	0.9

Source: Council Tax Register (parish figure, rounded)

Index of Deprivation, 2010 (Figures show SOA ranking out of 247 SOAs in DCC Dorset with 1 being the most deprived)

SOA NAME	Multiple	Income	Employment	Education & Skills	Health	Housing & Services	Crime	Living
Colehill Canford Bottom	221	209	207	138	226	143	220	169
Colehill Cannon Hill	247	243	245	237	241	182	187	244
Colehill Hayes	230	183	224	185	187	198	227	198
Colehill North	177	83	133	174	202	100	240	200
Colehill The Vineries	238	245	241	234	232	90	194	226
Greenhill & Furzehill	245	239	246	247	224	168	162	188
Wimborne Leigh Park	28	20	26	12	95	105	57	116
Wimborne St Johns	209	173	226	215	207	242	24	139
Wimborne The Station	101	51	95	206	144	177	55	42
Wimborne Town Centre	156	63	144	213	181	210	49	97

SOA = Super Output Area (minimum 400 households or 1,000 population)

People

	DCC Dorset	Wimborne
Population: 2010 Mid-Year Estimates		
Total	404,790	6,780
Males	196,420	3,110
Females	208,370	3,680

Age Structure (%): 2010 Mid-Year Estimates

0-15	17.0	16.8
16-17	2.7	2.4
18-44	25.4	25.9
45-59	20.9	19.8
60-84	30.0	29.7
85+	3.9	5.5

Ethnicity: 2001 Census

White British (%)	96.8	96.6
BME (%)	3.2	3.4

Health: 2001 Census

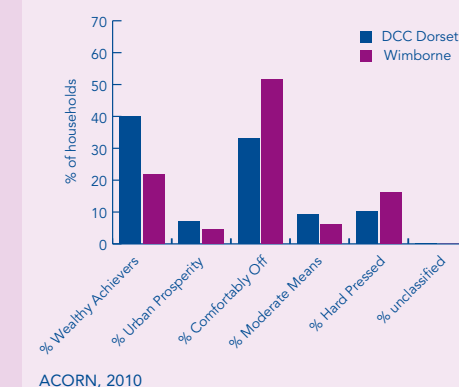
% with long term illness/disability	19.2	21.4
General Health: % good	68.1	64.9
General Health: % not good	8.4	9.7
% Providing unpaid care	10.8	10.8

Poverty Indicators: Housing/Council Tax Benefit: 2009

Benefit population as a % of total town population	13.6	17.5
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Socio-economic classifications: 2010 ACORN

% Wealthy Achievers	40.1	21.8
% Urban Prosperity	7.1	4.5
% Comfortably Off	33.2	51.6
% Moderate Means	9.2	6.0
% Hard Pressed	10.2	16.2
% unclassified	0.2	-



Retail Profile - Town Floorspace

118 shops/118,000 sq.ft. (2005)

Town Centre: the town includes Nationals such as Boots, Somerfield, Superdrug and W H Smith.

Catchment Population: The Shopping catchment for Wimborne (major food shopping) extends around 5 miles in a N & W direction towards Blandford and Verwood, but only a short distance towards Poole and Ferndown. The population within the catchment is around 18,100 (Mid 2001).

Library - Number of issues of books etc

	2008-09	2009-10	2010-11
Colehill Library	36,087	38,954	40,279
Wimborne Library	148,632	131,511	120,961

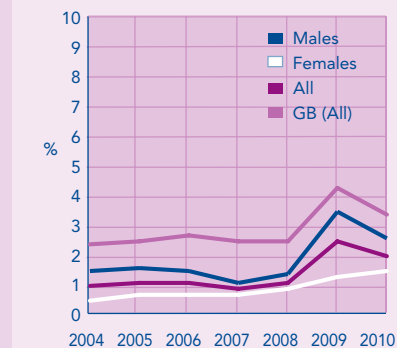
Industrial Estates

Brook Road (8.24h), Stone Lane (1.87h),
Riverside Park (1.2h)

Unemployment % (persons)

	Male	Female	Total
July 2004	1.3 (50)	0.3 (13)	0.8 (63)
July 2005	1.5 (55)	0.4 (17)	0.9 (72)
July 2006	1.3 (51)	0.5 (20)	0.9 (71)
July 2007	0.9 (36)	0.5 (19)	0.7 (55)
July 2008	1.2 (46)	0.6 (23)	0.9 (69)
July 2009	3.3 (128)	1.0 (39)	2.1 (167)
July 2010	2.4 (92)	1.2 (48)	1.8 (140)

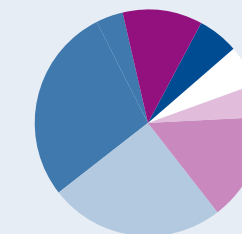
(Of July 2010 unemployment figures, the long term unemployed = 14.3% Wimborne/Colehill)



2009 Employment (Wimborne/Colehill)

Total number of people working in the town: 5,600
Number of firms (excluding the self-employed): 690

Full-time 59% Part-time 41%



Manufacturing & other non service	12%
Construction	6%
Accommodation & food service activities	6%
Other Services	5%
Distribution including motor	16%
Finance & business services	26%
Public administration, ed. & health	29%

Source: Business Register and Employment Survey 2009, ONS
Figures may not sum due to rounding
All these figures exclude farm agriculture which has been suppressed

Major Employers

- Anixter Components • Dorset County Council • Dorset Healthcare NHS Trust
- East Dorset District Council • Flight Refuelling Ltd • Farrow & Ball • Cobham plc • Matrod Frampton Ltd • WM Morrison PLC • Canford Sports Centre • Celebration Crackers • Docrafts • Rollalong Ltd
- Savills Ltd • Superior Seals Ltd
- Wimborne Community Hospital

Local Authorities

Dorset County Council
County Hall, Colliton Park, Dorchester, Dorset
DT1 1XJ. 01305 221000 www.dorsetforyou.com

East Dorset District Council
Furzehill, Wimborne, Dorset BH21 4HN.
01202 886201

Town Council
Mr L Hewitt, Town Clerk, The Town Hall,
37, West Borough, Wimborne, Dorset, BH21 1LT.
01202 881655 Email: office@wimborne.gov.uk
www.wimborne.gov.uk
www.dorsetforyou.com



The Dorset Data Book 2011



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Research and Information

The Research and Information Group are a team of specialist researchers who provide a broad statistical service to the whole of the county council, its partner organisations, local business and the wider public.

With growing demands for local services to be provided with increased efficiency and effectiveness, the need for high quality, timely information and research to support decision making has never been greater.

The requirement to provide an evidence base for policy development, and the need to measure improvement and success, demands that data and information should be more widely used.

Research specialisms in the group include demography, the Dorset economy, the environment, public health, deprivation and rural facilities. With this combination of skills, together with a wide range of datasets, we may be able to answer some of your queries and help solve some of your problems!

Publications include:

- Dorset Data Book
- 'Research Matters' bulletins
- The LowDown - economic bulletin
- Profile Leaflets
- Rural Services Survey 2009

Datasets include:

- The 2001 Census
- CACI Income Datasets
- Rural Services Data
- Various Benefit Datasets
- Annual Survey of Hours & Earnings
- Shopping Centre Data
- Index of Deprivation, 2010
- ONS Mid Year Population Estimates

If you require any further information or advice about the Research and Information facility or other statistical information please contact:

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Mark Simons (Senior Researcher)	01305 224256	email m.a.simons@dorsetcc.gov.uk
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Environment Directorate, County Hall	Dorchester	Dorset DT1 1XJ
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Or visit the facts and figures website Dorset Data Online at www.dorsetforyou.com/statistics